

**Report on Three-Day Entrepreneurship Development Programme (EDP) on  
Coir Industry,**

Title	<b>Three-Day Entrepreneurship Development Programme (EDP) on the Coir Industry Theme: “Start with Your Startups”</b>
Department	Entrepreneurship Club, New Horizon College, Kasturi Nagar in association with Coir Board, Bangalore
Date	10.02.2026 to 13.02.2026
Time	9.00 PM to 4.30 PM.
Report	<p>Entrepreneurship Club, New Horizon College, Kasturinagar Successfully Organized a Three-Day Entrepreneurship Development Programme (EDP) on the Coir Industry 10–12 February 2026 in Association with Coir Board, Ministry of Micro, Small and Medium Enterprises (MSME)</p> <p><b>Inauguration Ceremony</b></p> <p>The programme was inaugurated by <b>Shri Mohana Rao Koppole</b>, Former Deputy Chief Vigilance Officer, Airports Authority of India, who motivated participants to explore entrepreneurship and leverage MSME opportunities. <b>Dr. Baswaraj</b>, Principal, encouraged students to nurture entrepreneurial thinking and leadership skills.</p> <p><b>Day 1 – Entrepreneurial Mindset &amp; Personal Development</b></p> <p>The first day featured expert sessions:</p> <ul style="list-style-type: none"> <li>• <b>Dr. Mukul Manohar</b>, Professor &amp; Associate Head, QAIIE, NHCE – spoke on <i>Motivation &amp; MSME Support</i>, emphasizing the entrepreneurial vision.</li> <li>• <b>Ms. Aishwarya</b>, NHCE, Marathahalli – conducted an interactive session on <i>Personality Development &amp; Communication Skills</i>, highlighting leadership and confidence.</li> <li>• <b>Mr. Kiran Manohar</b>, CEO &amp; Founder, The Art Factory, Shoki Merchandise, Manobath Foundations &amp; Third Eye Films – shared his entrepreneurial journey and real-world experiences.</li> </ul>

- **Dr. Sambath Kumar**, Professor turned Entrepreneur & General Secretary, Chamber of Commerce and Industry, Salem – presented *Identifying the Entrepreneur Within*, focusing on creativity, self-assessment, and risk-taking.

### **Day 2 – Business, Financial & Industry Insights**

The second day focused on practical entrepreneurial knowledge:

- **Ms. Saritha Devunje**, Founder & Director, Magneton Technologies Pvt. Ltd. – conducted sessions on *Marketing Strategies, Fund Mobilization, Financial Management & Enterprise Formation*.
- **Mr. Praveen Kumar M P**, Head, Training, MSME Technology Centre, Bengaluru – shared insights on MSME schemes and government support for entrepreneurs.
- **Shri S. Venkatraman**, MBA, PG Diploma in Public Relations & Consumer Protection Laws – explored *Business Opportunities in the Coir Industry*, product diversification, and market potential.
- **Shri Vidhyadharan.M.P M.P**, Extension Service Officer, Coir Board, Bengaluru – explained Coir Board schemes and services supporting coir startups.

### **Day 3 – Industrial Visit**

Participants visited a **Coir Processing & Manufacturing Unit in Kunigal, Tumkur**, gaining hands-on exposure to coir production, machinery, and industrial operations. This practical experience strengthened their understanding of the coir industry and business opportunities.

### **Valedictory & Recognition**

The programme concluded with a **valedictory ceremony**, participant feedback, and **certificate distribution**. The Coir Board **honored the College, Principal, and coordinators with a memento for their efforts** in promoting entrepreneurship and skill development. This EDP successfully empowered aspiring entrepreneurs with knowledge, industry exposure, and practical guidance.

### **Outcome:**

Students explored entrepreneurship, gained insights into MSME schemes, Coir Board support, marketing, and finance, and learned about business opportunities in the coir sector. The industrial visit provided hands-on exposure to coir production and operations, while expert sessions enhanced leadership, communication, and personal skills. Networking with entrepreneurs and industry experts inspired collaboration and mentorship. All participants received certificates, empowering them to confidently pursue their entrepreneurial dreams

**Photos**



**Ingruation Function**



**Ms.Saritha Devapunje address the gathering and sharing her valuable thoughts and insights**



**Certificate Distribution for the Students**



**Participants' Group Photograph**



**Coir Board, Bangalore honored New Horizon College Dr. Baswaraj, Principal and Coordinators with a memento as a token of appreciation.**

**Faculty Coordinator**

**HOD**

**Principal**