

Report on “Finessing Communication In Corporate World”

Topic :	Seminar on Finessing Communication In Corporate World
Date of Program:	04.09.2023
Time of Program:	10.00 am to 11.00 am
Objective:	<ol style="list-style-type: none">1. The objective of conducting the seminar was to impart the significance of Corporate Communication.2. Enlightening students about how professional communication can play a crucial role in interviews and at workplace.
Description of the Program:	<p>A seminar on “Finessing Communication In Corporate World” on 04th September 2023, for first semester BCom students.</p> <p>The session began with welcoming and introducing the resource person. Mr. Santhosh Sunder has 8+ years of experience in the field of Human Resource and Learning Development.</p> <p>The resource person Mr. Santhosh Sunder, Business Interlock Senior Analyst - Accenture initiated the session with discussions on the significance of communication. Communication being the integral part of individual self representation, it is required that one needs to work on it for constant improvement.</p> <p>In this light the resource person discussed on corporate communication skills and personality traits like attitude, self-discipline, punctuality, being ready to interviews is required and also how to improvise on it as a fresher.</p> <p>The objective of the session was achieved as students were able to gain knowledge on the required set of communication skills that could help them as a fresher.</p>

Students were enlightened about verbal communication, non-verbal communication, postures, gestures, body language, email writing etc.





Bengaluru, Karnataka, India

3Rd A Cross, 2nd A Main Rd, East of NGEF Layout, Kasturi Nag

