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**NEW HORIZON COLLEGE, KASTURINAGAR**

(Affiliated to Bengaluru North University, Kolar)

*3rd A Cross, 2nd A Main Road, East of NGEF Layout, Kasturinagar, Bengaluru, Karnataka-560043*

**and**

ಬೆಂಗಳೂರು ಉತ್ತರ ವಿಶ್ವವಿದ್ಯಾಲಯ ವಾಣಿಜ್ಯ ಮತ್ತು ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಾಪಕರ ಪರಿಷತ್ತು

**BENGALURU NORTH UNIVERSITY TEACHERS COUNCIL**

**OF COMMERCE & MANAGEMENT {BNUTCCM}**

**Jointly Organises**

**One Day Orientation Programme**

**on**

**Curriculum Design & Delivery for**

**BBA Third Semester Course of**

**Bengaluru North University**

**as per NEP-2020**

**18th November 2022, Friday**

**Time: 10.00 am to 4.00 pm**

**Venue:**

**NEW HORIZON COLLEGE, KASTURINAGAR**

*3rd A Cross, 2nd A Main Road, East of NGEF Layout, Kasturinagar, Bengaluru, Karnataka-560043*



## **About NHEI**

**New Horizon Educational Institutions (NHEI)** is a group of premier institutions established in the year 1970. NHEI has an impressive history of providing innovative education, with a vision and mission to impart holistic education to all its students. Strategically situated in the prestigious IT capital of India, Bengaluru, NHEI has grown by leaps and bounds over the past few decades.

We, at New Horizon, constantly strive in the pursuit of excellence, imparting the kind of education that would make our country proud. The name 'New Horizon' is synonymous with extraordinary performance, dedicated commitment towards teaching & training, unrelenting honing of skills, nurturing of talent, character building and development of a holistic personality.

## **About NHCK**

**New Horizon College, Kasturinagar**, affiliated to Bengaluru North University, Karnataka is one of the leading educational institutions of the state endeavoring to provide excellent education and over all grooming to aspiring leaders. The scenic and serene college campus provides an environment that is conducive to the personal and intellectual growth of a student. With the objective to produce world-class professionals, care is taken at every step to enlighten, educate and to inculcate in every student, the passion to become a forerunner, and a sense of professionalism that prepares them to meet the changes and challenges of the competitive world.

## **ABOUT BNUTCCM**

**Bengaluru North University Teachers Council of Commerce & Management (BNUTCCM)** was established in the year 2021. The aims and objectives of the association is academic empowerment of Commerce & Management Teachers working in the colleges affiliated to Bengaluru North University. The council provides a common platform for meeting, discussion, discourse, development and analytical study of the teacher's problems in respect of teaching and research and overall development of their profession. The council plays an important role in establishing liaison with the University and Government of Karnataka to express the opinion of the members regarding various issues like Curriculum design, Teaching methodology, Conduct of examination etc. and also to organise various Workshops, Orientation programs, FDP's, Conferences etc. to help the teachers to update their knowledge and skills with contemporary issues in the subject domain.



## ABOUT THE WORKSHOP

This One day Orientation Program on Curriculum Design and Delivery for Third Semester BBA course of Bengaluru North University is organised for the benefit of all Commerce & Management teachers working in colleges affiliated to Bengaluru North University. The Introduction of NEP-2020 in the state of Karnataka from the academic year 2021-22 had called for revision of the syllabus for all UG and PG courses as such the Universities through their Board of Studies have designed the New syllabus for BBA Course. The **BNUTCCM** in its executive committee meeting has decided to conduct a One day workshop to orient the teachers regarding new syllabus and curriculum to enable the teachers to understand the course structure and components of the syllabus for effective teaching, learning and evaluation. *The workshop covers the orientation of Third Semester BBA course syllabus for the following 5 subjects.*

Sl.	Subject Code	Title of the Subject	Resource Person
1	BBA.3.1	Cost Accounting (DSC)	<b>Dr. Amruthamma R</b> Assistant Professor Department of Commerce & Management Government First Grade College, Hoskote. <b>Ph: 9916286716</b>
2	BBA.3.2	Organizational Behaviour (DSC)	<b>Dr. S. Lakshmi</b> Associate Professor Department of Commerce & Management Government First Grade College, Malur. <b>Ph: 9886780864</b>
3	BBA.3.3	Statistics for Business Decisions (DSC)	<b>Dr. Zabiulla</b> Assistant Professor Department of Commerce & Management Government First Grade College, Gowribidanur. <b>Ph: 9844239296</b>
4	BBA.3.7	Social Media Marketing (Open Elective)	<b>Dr. Rajini T V</b> Assistant Professor Department of Commerce & Management Government First Grade College, Varthur. <b>Ph: 9945405721</b>
5	BBA.3.7	Rural Marketing (Open Elective)	<b>Mrs. Shruthi S K</b> Assistant Professor Department of Commerce & Management SEA College, K R Puram, Bengaluru. <b>Ph: 9036304011</b>

## REGISTRATION

- The registration is free of cost
- All Commerce & Management teachers working in the colleges affiliated to Bengaluru North University can attend the workshop
- Certificates will be provided to the participants
- OOD facility by Department of Collegiate Education is available
- Necessary material and working lunch will be provided.
- Registration through Google form link provided below brochure is mandatory.
- The timings of the workshop will be from 10.00 am to 4.00 pm`



## Chief Patrons

### **Dr. Niranjana Vanalli**

*Honourable Vice Chancellor  
Bengaluru North University, Kolar.*



### **Dr. Mohan Manghnani**

*Chairman  
New Horizon Educational Institutions.*



### **Ms. Kirthi Manghnani**

*Executive Director,  
New Horizon College.*



### **Dr. Baswaraj**

*Principal  
New Horizon College.*



## Event Coordinator:

### **Ms. Jyothi J**

*Assistant Professor,  
New Horizon College Kasturinagar, Ph: 9972376994*

## Organising Committee

### **Ms. Sunitha S**

*HOD-Department of Commerce, Ph: 9845593816*

### **Ms. Sindhu Akilesh**

*HOD-Department of Management, Ph: 9986926460*

### **Dr. Logeswari T**

*HOD-Department of Computer Science, Ph: 9789507654*



**Dr. S. Muralidhar**  
President- BNUTCCM

**Dr. D N Madhusudan Reddy**  
General Secretary-BNUTCCM

**Dr. Kausar Unnisa**  
Treasurer- BNUTCCM

Office Bearers and Members  
Executive Committee, Advisory Committee  
BENGALURU NORTH UNIVERSITY  
TEACHERS COUNCIL OF COMMERCE &  
MANAGEMENT {BNUTCCM}

## **FOR REGISTRATION**

Use the Google form link provided below separately