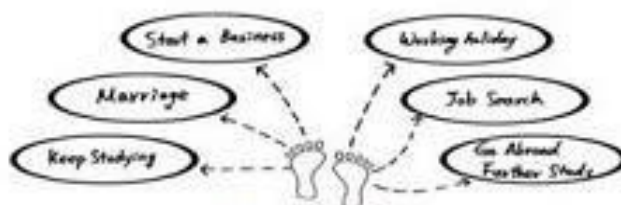




NEW HORIZON COLLEGE

Affiliated to Bangalore University, Recognized by Govt. of Karnataka
Recognized under section 2 (f) of the UGC Act, 1956

CAREER COUNSELING CELL ORGANISES "ONLINE WEBINAR"



Trusted for Success

Presents

CAREERS OPPORTUNITIES AFTER GRADUATION

**Online Webinar
30 April, 2pm onwards**

As you have been limited to home, we thought why not reach you virtually and help you with guidance related to career opportunities after graduation.

The speaker for the session will be **Swadhin Sahu**, an alumnus of IIT Madras and IIM Lucknow. He has been associated with IMS for the last 3 years and is currently heading our branch at Jayanagar.

The session shall be followed by a Q&A section.



**REPORT ON
WEBINAR ON “CAREER OPPORTUNITIES AFTER GRADUATION”**

Date: 30TH April 2020

Mode and Link: Zoom

https://imsindia.zoom.us/webinar/register/WN_n1a34KIQSIWFKK_CmEM97w

Conducted By: Department of Commerce and Career Counseling Cell

Attended By: II and III year B.Com and BBA

Time: 2.00 – 4.00 pm

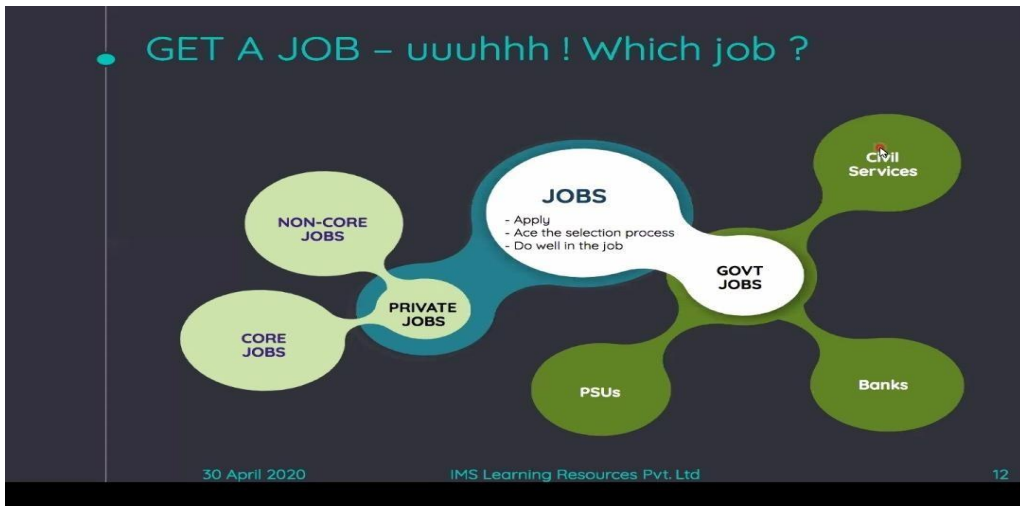
OBJECTIVE

To provide the needed guidance and direction to choose a right career

An insightful Webinar on Career Guidance was held for the students of II and III year B.Com and BBA by **Department of Commerce and Career Counseling Cell**. Career decisions play a pivotal role in shaping the future growth and development of students. In today’s environment of multiple options, knowing about the available choices helps students in their decision-making process.

Mr. Swadhin Sahu, Head of IMS Jaynagar enlightened the students on various career choices. He covered broad areas available for the student’s- right from being an Entrepreneur or looking for a Government job or private jobs.

He also spoke about professional courses like CA, CS, CFA and many more.



Enlightening on Various Jobs- Government or Private

He highlighted the importance of identifying career milestones and charting the career path as per the individual needs. He also informed the students about the opportunities available for future growth.

GOVT JOBS – Why? Where?

- WHY
 - The foremost advantage is job security
 - Payment and perks are handsome, in case of Government employees.
 - Pension schemes are provided, in some cases
 - Government employees get numerous holidays
- WHY NOT
 - Possibility of discouraging work environment
 - Payment, in the long run, are comparatively lower
 - Transfer to unfavourable locations
 - Lack of accountability – with regards to most stakeholders
 - Sense of discontentment

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Speaker explaining the pros and cons of a Government job

Entrepreneurship is known to be a driving force behind economic growth in recent years. Some of the world's most popular products and everyday items were created by entrepreneurs. They started off as simple ideas that needed a well-organized plan and funding to take it toward success. There are wealthy business owners that started off with an idea and little or no money.

● ENTREPRENEURSHIP

PROS	CONS
<ul style="list-style-type: none">○ Work for yourself○ Freedom in workplace○ Limitless potential○ Meet like-minded professionals○ Control over your work	<ul style="list-style-type: none">○ Never ending TO-DO list○ Always on call○ Higher involvement and increased stress○ Untold sacrifices - personal, financial

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● ENTREPRENEURSHIP



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Speaker enlightening the students on Pros and Cons of being an Entrepreneur and giving examples of few Entrepreneurs

In his interaction, he spoke about the skills required by a successful entrepreneur. He further encouraged the students to follow their passion according to their skills.

ENTREPRENEURSHIP

- ★ A recent study, "Entrepreneurial India," by the IBM Institute for Business Value and Oxford Economics found that 90% of Indian start-ups fail within the first five years.
- ★ And the most common reason for failure is lack of innovation — 77% of venture capitalists surveyed believe that Indian startups lack new technologies or unique business models
- ★ India filed 50,055 patents applications in 2018-19, while China filed 1.54M and USA filed 597k patent applications
- ★ Over 70% of the patents filed in the country are by MNCs; Indian companies and academia share the remaining 30%.
- ★ Currently, India ranks 52nd on the Global Innovation Index (GII) list, behind Vietnam, Ukraine, Chile and other countries
- ★ India has the ingredients needed to become a global driver of innovation, including market potential, talent pool and an underlying culture of frugal innovation, but "relative weaknesses exist in the indicators for business environment, education expenditures, new business creations and the creative goods and services production."

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Speaker showed the current statistical figures on Entrepreneurship

BCom Jobs

- Specialized Professional Careers
 - Chartered Accountant
 - CPT, IPSS, CA Finals (including articleship)
 - Company Secretary
 - Chartered Financial Analyst
- Certification based Careers
 - Certified Cost Accountant
 - Certified Management Accountant
- Compensation and Taxation
 - Tax Accounting
 - Corporate Salary Accounts
- Banking and Insurance roles in
 - Commercial Banking
 - Financial Modeling

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BBA Jobs

- Managerial Roles in
 - Project Management
 - Product Management
 - Operations, Logistics and Supply Chain
- Consulting Roles
 - Business Analyst
 - Market Research
- Strategy and Business Development roles in
 - Sales
 - Account Management
 - Marketing
- Finance, Banking and Insurance roles, viz.
 - Credit Analyst
 - Wealth Management
 - Derivatives and Commodities Trader

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Speaker enlightened the students on higher courses for B.com and BBA students

The session enabled the students to gain insight about the admission process that is followed for students looking for higher education courses outside India. He also clarified doubts and questions raised by the students.

HIGHER EDUCATION - Abroad

Masters Related Information

MS Destinations

- **USA** - GRE/GMAT + TOEFL / IELTS
- **Singapore** - GRE/GMAT
- **Germany** - GRE + TOEFL / IELTS + 2nd level German lang certification (preferred)
- **Sweden / Switzerland / Netherlands / Denmark / Norway** - GRE + TOEFL / IELTS
- **UK (MSc) / Canada / Australia** - IELTS

US 3 Years	Canada Course Duration +1 Yr	Australia 2 years	Singapore 6 months	UK 3 months
Germany 1 Year	Sweden 1 Year	Switzerland 1 Year	Netherlands 1 Year	

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Speaker enlightened the student on higher education abroad

The session enabled students to clear their doubts regarding GRE, GMAT, TOEFL, IELTS etc. He discussed on the techniques in various sections like reasoning, Quantitative aptitude, English, General Awareness etc. Students found this session informative as well as interactive as it enabled them to know about various exam patterns. This webinar enabled the students to dispel the doubts and qualms regarding their career.