



**NEW HORIZON
COLLEGE - KASTURINAGAR**

Affiliated to Bangalore North University, Approved by Government of Karnataka
Included under section 2 (f) of the UGC Act, 1956



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

E-CELL

ORGANISES

**A WEBINAR ON STARTUP BREWS
INNOVATION AT A GLOBAL SCALE**

for

B.COM, BBA & BCA Students



Resource Person

**Dr. Vanaja Shivakumar
IC Ambassador, Bangalore**



10th July 2021 @ 10.00 am

For Further Information contact:

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REPORT ON

STARTUP BREWS INNOVATION AT A GLOBAL SCALE

Date: 10th July 2021

Time: 10.00-11.00

Mode: -Cisco WebEx

Objective: -

- Analyze pathways & strategies to establish innovative startup.
- Handling complexities such as digitalization, responsibility & environmental sustainability, media & creative industries.

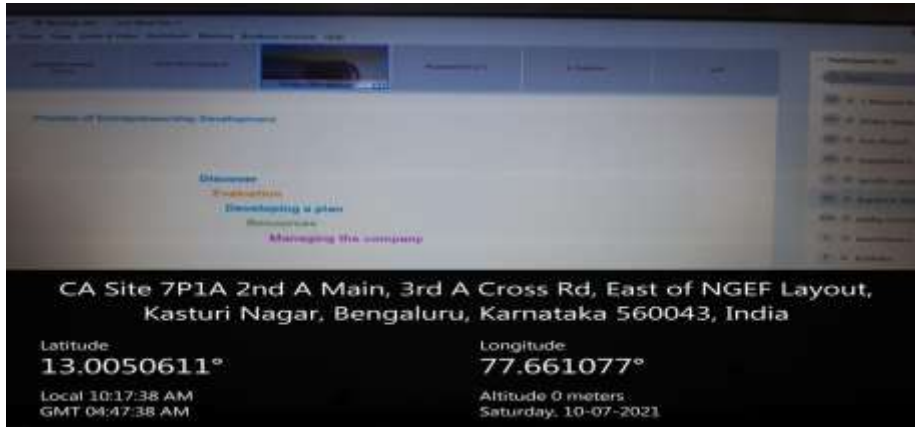
Entrepreneur Development Cell of New Horizon College Kasturinagar organized a webinar on startup brews innovation at a global scale. Students from BCA, BBA & B. Com participated in the session.

The session enlightened the students with innovative ideas and methods that can be adopted in the business and also to use opportunities in the best way with available resources. Program started with welcome speech and introduction of the guest by Ms Varuni 2nd Sem BCA. Dr. Vanaja Shivakumar, IIC Ambassador enlightened the students about Invention and Innovation, Process of Entrepreneurship development, Basic understanding of Business Incubation, the need for innovation to start a business and various innovation contest conducted by the Ministry of Education to encourage young Innovators.

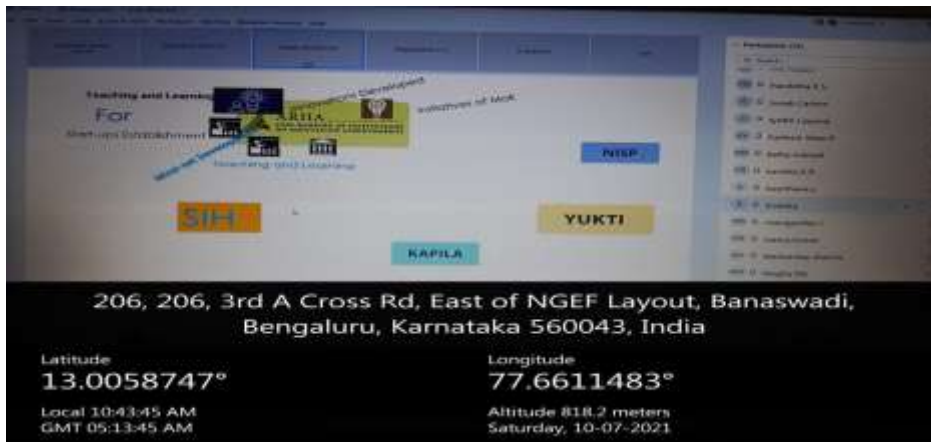
The webinar also gave insights about financial challenges of startups, validity of the concept to potential; lenders and investors, and ways of determining the value of business.

Students actively participated and clarified their doubts, towards the end of the program which was followed by vote of thanks.

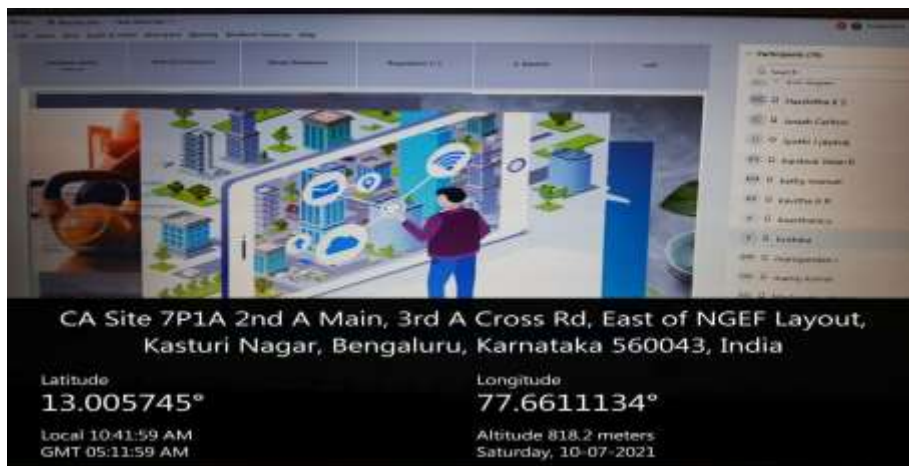
Outcome: - The objective was achieved as students understood and learned the intended topic. They gained information about how they could start thinking out of the box and give their start-up idea's life



Introduction to Innovation



Innovation Contest from MoE India



Innovation Areas

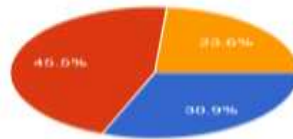
Faculty In charge

Principal

Director

1. How do you rate the content of the webinar?

55 responses



● Excellent
● Very Good
● Good

2. How Useful was the session ?

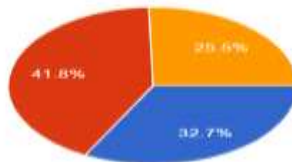
55 responses



● Excellent
● Very Good
● Good

3. Knowledge of the Resource person

55 responses



● Excellent
● Very Good
● Good

4. Time Management

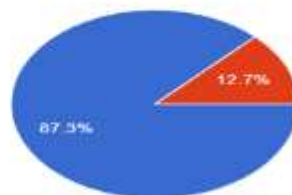
55 responses



● Excellent
● Very Good
● Good

5. Would you like to attend our next webinar?

55 responses



● Yes
● No