

## **UDAAN – Give wings to your Ideas**

Udaan is the vision of our Hon'ble Chairman Dr. Mohan Manghnani for all the students of New Horizon to make them independent and self-reliant in all senses. Udaan also signifies support to the **Atmanirbhar Bharat Abhiyaan – The Self-reliant India** campaign, which is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modiji.

Honorable and Beloved PM Narendra Modiji has recently announced Jan 16 as 'National Startup Day.

He has asked Startups to follow the Mantra: "Let us innovate for India, innovate from India," as he said the country is inching close to 100 unicorns. "Five years ago, there were less than 500 startups in India, today there are close to 60,000 startups in the country

**UDAAN is a belief that youth are passionate, thoughtful, committed, and full of innovative ideas. Proper mentorship and guidance will help to give life to every idea and can be converted into useful business resource.**

Our Hon'ble Chairman, who is a visionary, educationalist, philanthropist and a great entrepreneur, who has lead New Horizon Educational Institution to the path of success. His vision of producing unicorns from NHCK has ignited the passion among all of us to start the journey of entrepreneurship and make it happen. Udaan is one of the offshoots of this dream. Wings to Udaan through the detailing on planning and implementation is done by two able leaders Mrs. Sargam Manghnani and Mrs. Kirthi Manghnani. Kudos to both of them for leading us from the front.

Today is a great day. It begins the creation of new Startups from New Horizon Campus. I assure you, this journey would be interesting. You will get to meet founders ,co founders and investors, increasing your network, meeting with your mentors who will guide you for the preparation of your business plans but most of all.... A great Learning. You participate, you learn, you create and build your startup idea and a big Seed funding waits for you.

The biggest event in the Start-up areana from an educational institution, unmatched for its vision, purpose and seed funding, here we introduce to you UDAAN – Give wings to your ideas.

You can participate in Udaan in two categories:

### **Category**

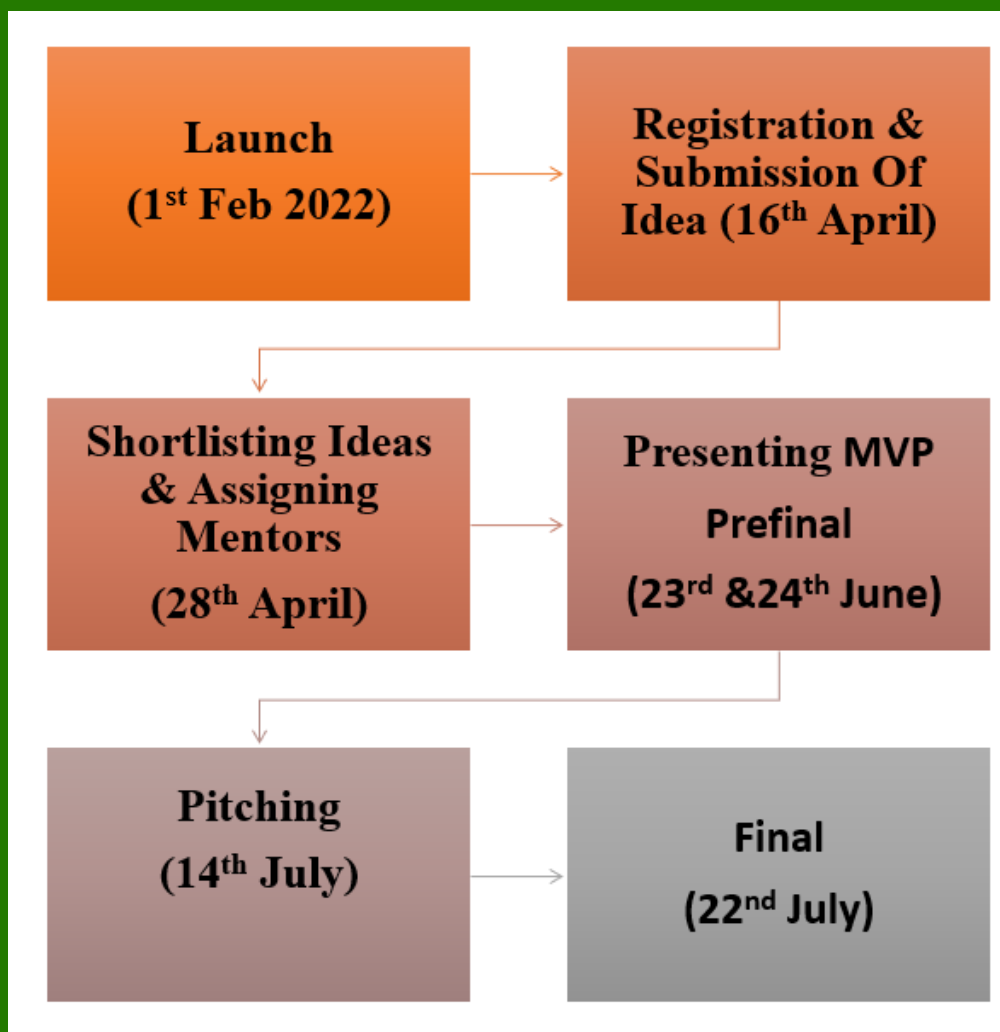
- **Individual**
- **Team (Max 03)**

### **THEMES**

- **Students are free to identify any problem from social, economic and innovation perspective and creating unique, Improved or new solutions and ideas.**
- **Suggested themes for problem identification are mentioned below –**

Innovation	Sustainable Development	Technology Automation	& Well-Being Society
Sustainable cities and communities	Cyber Security & Piracy	Blockchain	Agriculture & Rural Development
Low-Cost Building Structure	Well, being and mental health	AI, Cognitive Computing	Climate Change and Sustainability
Hybrid vehicle	Crime detection	Cloud computing	Quality Education
Robotics and Drone	No poverty & Zero Hunger	Manufacturing	Healthcare & Biomedical devices.
Water Resource Management	Reducing Inequality	Technological Innovation	Renewable and Affordable Energy

Timelines:



### **1.Registration form to be filled using the below link:- (Last date of Registration 16<sup>th</sup> April 2022)**

Students can register individually or a team of four including one Team Leader. This is open for all the UG and PG students of all the departments.

Before filling the form the student need to have clarity related to the following

- Problem Identified
- Solution Provided
- Impact of Solution
- write up in 600 -800 Words
  - *Describing the background of Identified problem, why do you think it has to be solved and if solved how people will be impacted, describe in detail the solution you will be providing how much type do you think you need to make the solution reach people .*
- Upload Video – (Specify Max MB)

### **2. Announcement of Shortlisted Ideas/Business Plans & Assigning Mentors (28<sup>th</sup> April 2022)**

10 Ideas/Business Plans from each track will be shortlisted by the Jury panel. Decision of the Jury will be final. Depending upon the area of specialization of ideas, domain expert mentors will be assigned to each Idea/Business Plan.

### **3. Presentation Of MVP /Prefinal (23<sup>rd</sup> -24<sup>th</sup> June 2022)**

The shortlisted Business plan from each track will be assigned time slots and dates for the presentation on 23rd and 24th of June. Business Plan ideas need to be refined as per the suggestions of the mentors and minimum Viable product need to be presented .

### **4. Pitching – 14<sup>th</sup> July 2022**

It's a pre qualifier round where the ventures will be assigned 10 mins(8 mins for presentation +2 mins for question Answer ) to present their MVP and Business Ideas .8 ventures will be selected from each track for final Pitching .

### **5. Final Pitching & Award Announcement – 22<sup>nd</sup> July 2022**

Shortlisted teams will be allocated 8 minutes presentation time (6 mins presentation+2 minutes (Q&A) .Jury members to select top ten best ideas/business plans.

### **Awards & Prizes**

- **Participation Certificate for all the registered participants.**
- **Certificate of Merit and Winners' Trophies for top 25 best ideas.**
- **The Top 25 ideas will get the seed funding**
- **\* Seed funding shall be provided for those ideas which are Incubated at New Horizon Centre of innovation, incubation and entrepreneurship.**

Click on the link to register: <https://forms.gle/PThfyJMqWyAg4LAc8>

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