



# **NEW HORIZON COLLEGE - KASTURINAGAR**

## **REPORT ON WEBINAR ON E-COMMERCE**

**OBJECTIVE:** To acquaint students with the functioning of E-Commerce platforms.

### **Introduction:**

An informative and interactive session on E-Commerce was conducted by Mr. Akshay, Assistant Manager, Flipkart and Alumni of New Horizon College, Kasturinagar, organised by the Department of Commerce in association with the Alumni Cell. The Session threw light on the functioning of the E-Commerce platforms and embraced its pros and cons.

### **Highlights of the session**

The session started with a Welcome Note by Ms. Tanuha G. Shekar, a student. The webinar was fun -filled and quite interactive. Mr. Akshay explained about the various aspects of online shopping and their advantages and disadvantages. Interesting puzzles and riddles were asked by the resource person to which the students answered and winners were declared who were rewarded with the gift vouchers of Flipkart. In this way, the session witnessed a great learning as well as enthusiastic participants.

### **Conclusion:**

The session Webinar on E-Commerce turned out to be a great success where the students gained knowledge on the awareness of E-Commerce and E-Shopping and their advantages and limitations. The event was concluded by Ms. Tanuha G. Shekar with a Vote of Thanks.