



**NEW HORIZON
COLLEGE - KASTURINAGAR**

**DEPARTMENT OF COMMERCE
&
CAREER COUNSELLING CELL**

ORGANISES

WEBINAR

ON

EMERGING TRENDS IN FINANCE



KCH PAVAN KUMAR
FCA, FCMA
PGDFM, (ACCA)

DATE: 30.01.2021

TIME: 04.00 PM

REPORT ON

WEBINAR ON EMERGING TRENDS IN FINANCE

Date: 30th January 2021

Mode and Link:

<https://us02web.zoom.us/j/8088646498?pwd=OEx3eWFQYzhEWUpFdEFxNTRxQ0FwUT09>

Meeting ID: 808 864 6498 Passcode: A@dhya

Conducted By: Department of Commerce and Career Counselling Cell

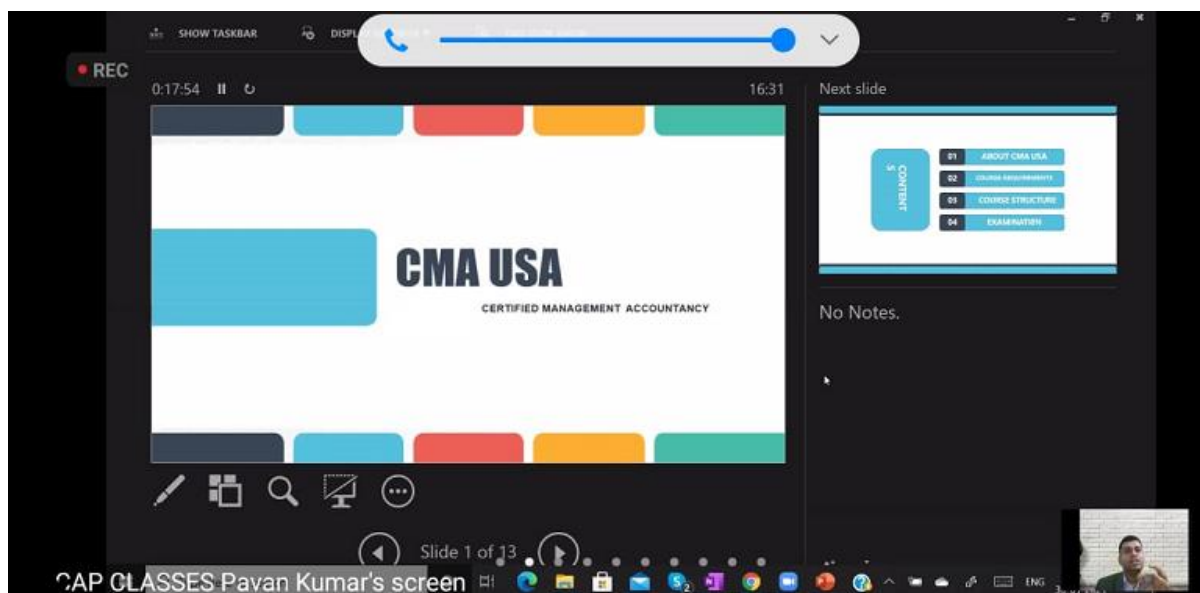
Attended By: I and II Year B.Com, BBA

Time: 04.00-5.00pm

OBJECTIVE:

To provide the required guidance to the students on Career Opportunities with CMA qualification

An insightful Session on “EMERGING TRENDS IN FINANCE” was held on 30th January 2021 for the students of I and II year B.Com and BBA students. The Resource Person was **Mr. K.Ch. Pavan Kumar, FCA, FCMA, PGDFM, (ACCA)**.



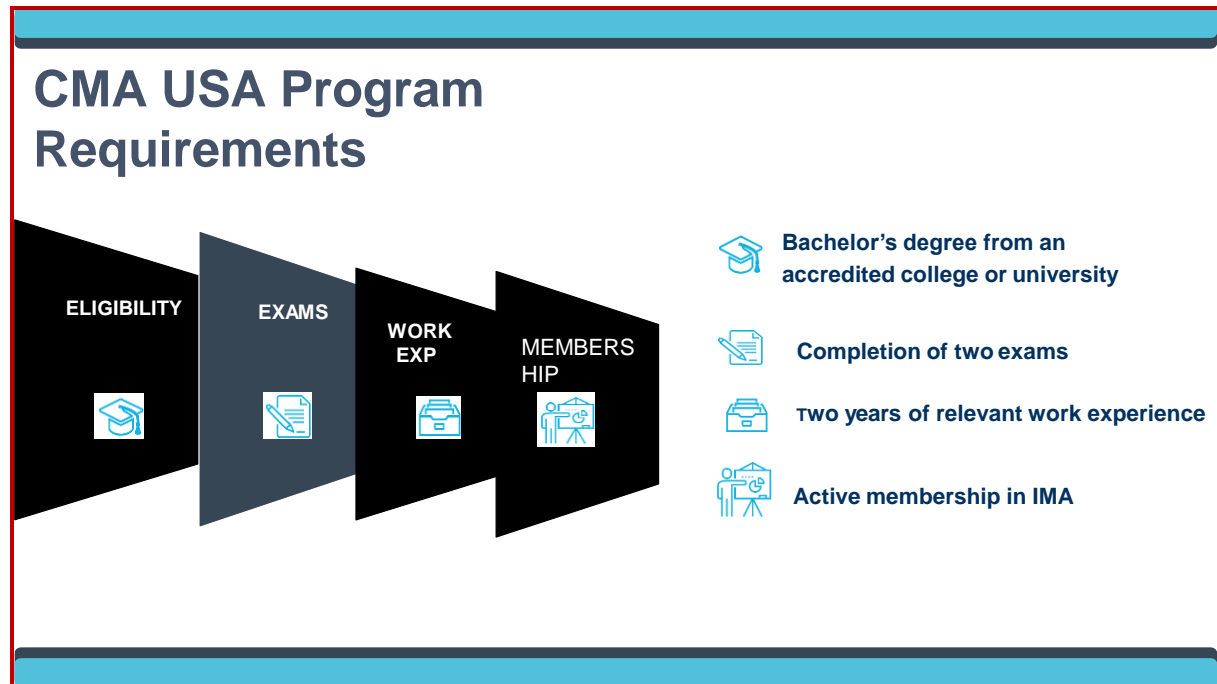
Resource Person: K.Ch. Pavan Kumar

The Resource Person gave an insight on

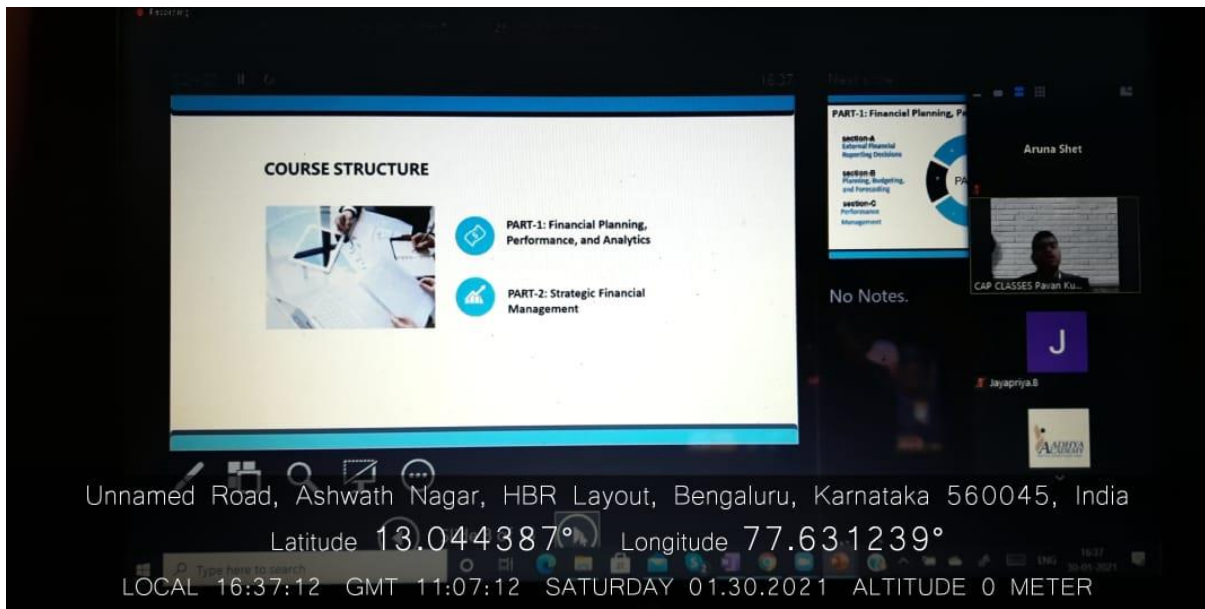
- a. CMA USA
- b. CMA Course requirements and Structure
- c. Importance of CMA USA Course
- d. The various Career Options available

ABOUT CMA COURSE

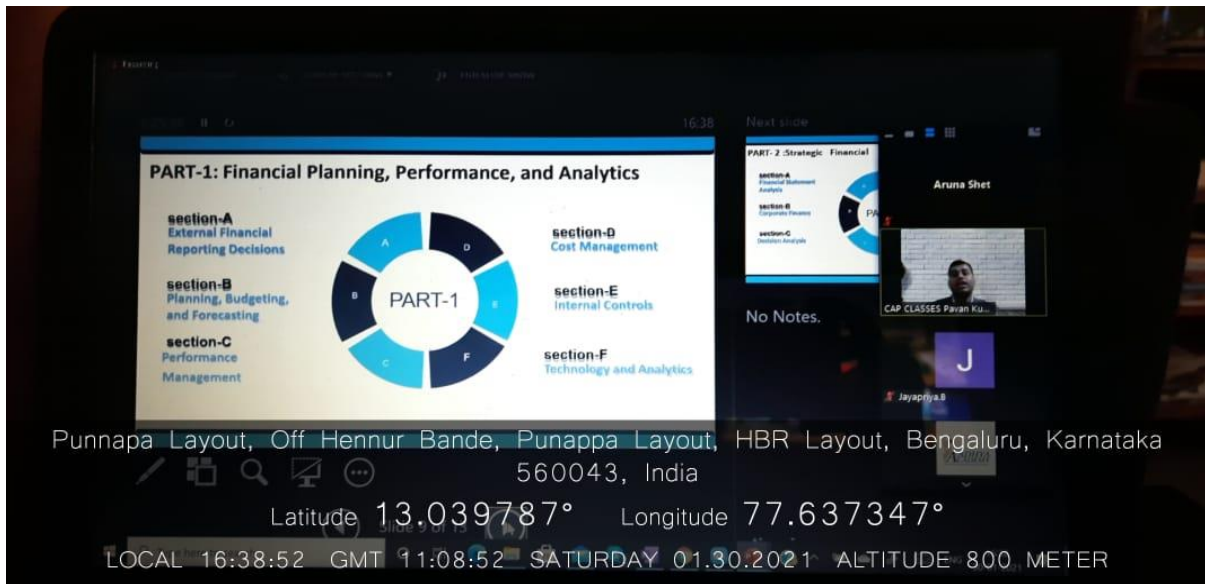
The certified management accountant (CMA USA) credential is an advanced professional certification specifically designed to measure the accounting and financial management skills that drive business performance. Students can pursue this along with their graduation. Its flexible examination scheme makes this qualification more attractive.



Course Requirements for CMA USA Program



Resource Person explaining about the Course Structure



The CMA USA subjects are

- ✚ Part 1: Financial Reporting, Planning, Performance and Analytics
- ✚ Part 2: Strategic Financial Management

PART 1: FINANCIAL REPORTING, PLANNING, PERFORMANCE AND ANALYTICS	PART 2: STRATEGIC FINANCIAL MANAGEMENT
<ul style="list-style-type: none"> » External Financial Reporting Decisions » Planning, Budgeting, And Forecasting » Performance Management » Cost Management » Internal Controls » Technology & Analysis 	<ul style="list-style-type: none"> » Financial Statement Analysis » Corporate Finance » Decision Analysis » Risk Management » Investment Decisions » Professional Ethics

Students pursuing CMA:

- ✚ Can get Certified Management Accountant from IMA (Institute of Management Accountants) of America.
- ✚ Will be able to get Global Recognition in more than 140+ countries.
- ✚ Increases Earning potential
- ✚ Provides Job opportunity - 4.5 to 6 Lakhs Initially.
- ✚ Are recognized by Top MNC's in Worldwide.
- ✚ Can pursue it in a Short duration (1 year) compared to other professional qualifications.

BENEFITS OF CMA



Benefits of CMA Course

The screenshot shows a presentation slide titled "When is the CMA exam conducted?". It features three boxes with thumbs-up icons: "JAN & FEB MAY & JUNE SEPT & OCT", "COMPUTER BASED EXAMS", and "MCQ's". The slide is part of a video recording, with a "Next slide" preview showing the "BENEFITS OF CMA" slide. The video interface includes a timer (0:39:56), a location overlay (Punappa Layout, Off Hennur Bande, Bengaluru, Karnataka 560043, India), and coordinates (Latitude 13.039767°, Longitude 77.637297°). The recording date and time are SATURDAY 01.30.2021 16:52:08. Other visible text includes "No Notes.", "Aruna Shet", "J", "Jayapriya.B", and "ADITHYAN ACADEMY".

Conduct of exam

Every student will have many thoughts in his/her mind about his/her career. The Resource person clarified the doubts of the students during the session. He gave clarity on conduct of the exam.

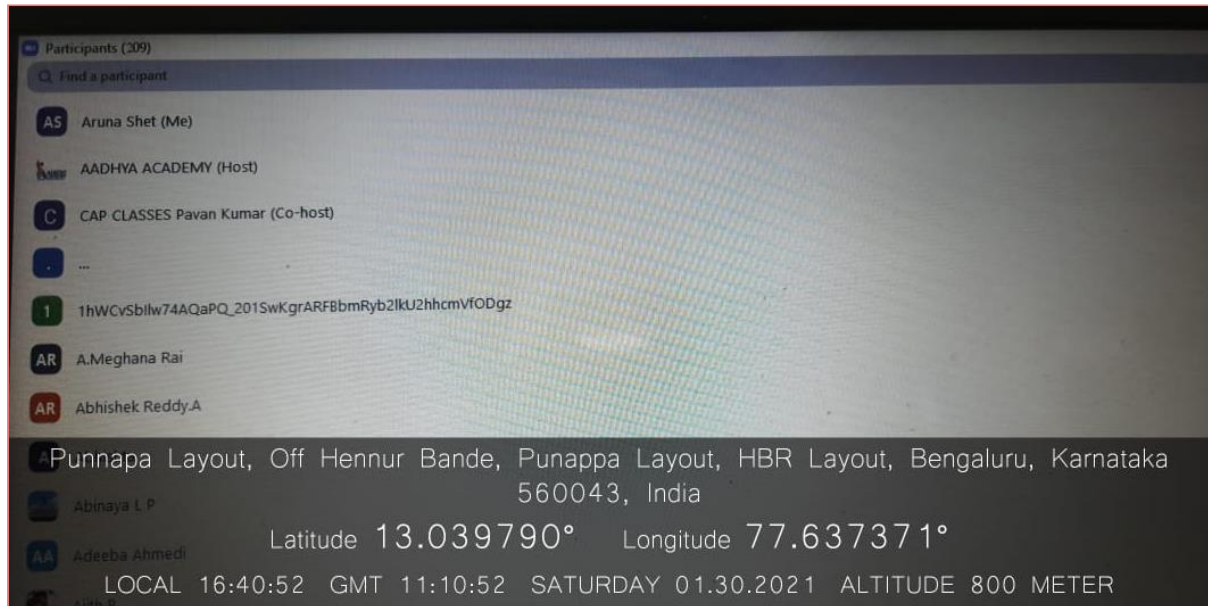
Every year, the CMA exam is conducted three times a year. It is conducted in

1. January and February
2. May and June
3. August and October

The speaker focused on the tactics and the right mindset to prepare for various kinds of examinations. The session emphasized on practical techniques to meet the self-assigned deadlines, and the importance of putting the gained knowledge into use.

The Resource Person gave clarity on why to Pursue CMA.

The session had witnessed enthusiastic participation from students. Numerous queries were entertained during the session.



Conclusion: The students gained an insight on Career Options with CMA USA Certification.

**“PROGRESS IS IMPOSSIBLE WITHOUT CHANGE”
CHANGE IS THE END RESULT OF ALL TRUE LEARNING.”
—LEO BUSCAGLIA**