

PERSONAL ETHICS

+ **Virtue ethics**

Virtue ethics looks at virtue or moral character, rather than at ethical duties and rules, or the consequences of actions - indeed some philosophers of this school deny that there can be such things as universal ethical rules

+ **Personal ethics**

It is a category of philosophy that determines what an individual believes about morality and right and wrong. This is usually distinguished from business ethics or legal ethics. These branches of ethics come from outside organizations or governments, not the individual's conscience. These branches of ethics occasionally overlap. Personal ethics can affect all areas of life, including family, finances and relationships

Importance of code of ethics

- + *Inspiration*
- + *Guidance*
- + *Support for responsible conduct*
- + *Deterring and disciplining unethical professional conduct*
- + *Education and promoting of mutual understanding*
- + *Contributing to a positive public image of the profession*
- + *Protecting the status quo and suppressing dissent within the profession*
- + *Promoting business interests through restraint of trade*

+ **WHAT IS KARMA ?**

Karma is a Sanskrit term. It means action or deed. Any physical or mental action is Karma.

Thinking is mental Karma. Karma is the sum total of our acts, both in the present life and in the preceding births.

+ Karma Yoga is important because of the following reasons:

- ☐ It ensures that we perform our obligations whether personal or professional in a truthful way.
- ☐ It help us to acquire the truth and integrity.
- ☐ Karma yoga also says that when we work without attachment, we produce the best work.
- ☐ It helps us to capture evils such as anger, hatred, fear etc.
- ☐ It shows us how to tackle the infinite diversions that affect a practical life.
- ☐ How to fulfil our duties and responsibilities in such a way that work itself leads us to realization

Thank you