

V Semester B.B.M. Examination, November/December 2015
(2014-15 & Onwards) (F+R)
BUSINESS MANAGEMENT

5.7 : (Elective) Paper – II : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any 8** questions in this Section. **Each** question carries **2** marks. **(2×8=16)**

1. a) Define International HRM.
- b) Expand TQM.
- c) What is Job-enrichment ?
- d) Give the meaning of Performance Appraisal.
- e) What do you mean by Management Value ?
- f) What is Strategic Planning ?
- g) Define Recruitment.
- h) What do you mean by Management Development ?
- i) What is out sourcing ?
- j) What is business process re-engineering ?

SECTION – B

Answer **any 3** questions in this Section. **Each** question carries **8** marks. **(8×3=24)**

2. Explain the reasons for resistance to change.
3. Explain the factors affecting salary level.
4. What is the external variable of recruitment ? Explain.
5. What are the principles of TQM ?



SECTION – C

Answer Q. No. **10** and **any 3** of the remaining. **Each** question carries **15** marks. **(15×4=60)**

6. Bring out the objectives of International Compensation Management.
 7. Explain in brief the organisation development process.
 8. Explain the global recruitment and selection process.
 9. Explain corporate level strategies of a global business.
 10. What are the roles of human resource managers in Internationalization of business ?
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