



SN – 424

V Semester B.B.M. Examination, Nov./Dec. 2014
(Fresh) (2014-15 and Onwards)
BUSINESS MANAGEMENT

5.7 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 100

*Instruction : Answer should be written in **English** only.*

SECTION – A

1. Answer **any 8** questions in this Section. **Each** question carries **2** marks. **(2×8=16)**
- What is outsourcing ?
 - Give the meaning of re-engineering.
 - Define double taxation.
 - What is job enrichment ?
 - What is HRD ?
 - Define international HRM.
 - What is organisational change ?
 - What is TQM ?
 - Why do employees resist change ?
 - What is strategic planning ?

SECTION – B

Answer **any 3** questions in this Section. **Each** question carries **8** marks. **(8×3=24)**

- What are the principles of TQM ?
- What are the factors to be considered in global HRM ?
- Describe cross cultural training.
- What is the significance of HRD ?



SECTION - C

Answer Q.No. **10** and **any 3** of the remaining. **Each** question carries **15** marks.

(15×4=60)

6. What is strategic HRM ? Explain the approaches of strategic HRM.
 7. What are the strategic roles of HR director ?
 8. Explain in brief investment practices for improved retention.
 9. Explain organisational development process.
 10. What are the roles of human resource managers in internationalisation of business ?
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