



SN – 422

V Semester B.B.M. Examination, Nov./Dec. 2014
(Freshers) (2014-15 and Onwards)

BUSINESS MANAGEMENT

5.7 : Elective Paper – II : Financial Markets and Services

Time : 3 Hours

Max. Marks : 100

Instructions : Answers should be written in **English** only.

SECTION – A

Answer **any eight** sub-question. Each sub-question carries **two** marks. (8×2=16)

1. a) What is a financial service ?
- b) Give the meaning of secondary markets.
- c) What is Housing finance ?
- d) Give the meaning of venture capital financing.
- e) Expand CRISIL.
- f) What is rights issue ?
- g) What is meant by growth fund ?
- h) Define credit rating.
- i) What do you mean by MICR ?
- j) What is a debit card ?

SECTION – B

Answer **any three** questions. Each question carries **eight** marks. (3×8=24)

2. Explain the features and services of financial markets.
3. What is leasing ? Explain the features and essential elements.
4. What is a mutual fund ? Explain its advantages and limitations.
5. Write a note on financial advisors.



SECTION – C

Answer to Q. 10 is **compulsory** and answer **any three** out of the remaining questions.

Each question carries **fifteen** marks.

(4×15=60)

6. Explain the structure of a Financial system.
 7. Who is a Merchant Banker ? Explain the functions of a merchant banker.
 8. How does the SEBI protect the interest of the investors ?
 9. Explain the features and types of Housing finance.
 10. Discuss the new technologies in Banking and what are its advantages.
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