



SN – 399

**V Semester B.B.M. Examination, November/December 2013
(2013-14 and Onwards) (Freshers)**

BUSINESS MANAGEMENT

E-3 (Paper – I) : Financial Markets and Services

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written **only in English**.

SECTION – A

Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(2×8=16)**

1. a) What is mutual fund ?
- b) What is factoring ?
- c) Expand CRISIL and CARE.
- d) What is book building ?
- e) What is a debit card ?
- f) Who is a lead manager ?
- g) What is foreign exchange market ?
- h) Define a merchant banker.
- i) What is an electronic cheque ?
- j) What is call money market ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. **(8×3=24)**

2. What are financial assets ? Explain the classification of financial assets.
3. What is credit card ? Explain the different kinds of credit cards.
4. Write the objectives of SEBI.
5. Briefly explain the different kinds of exchange rates.
6. Distinguish between money market and capital markets.



SECTION – C

Answer **any four** of the following. **Each** question carries **fifteen** marks. **(15×4=60)**

7. Explain the types of mutual funds offered by mutual fund companies.
 8. What is credit rating ? Discuss the functions and benefits of credit rating.
 9. Explain the different types of factoring. What are the benefits of factoring ?
 10. What is venture capital ? Explain the scope and types of venture capital funds.
 11. Explain the role of financial system in the economic development of a nation.
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