



SN – 361

I Semester B.B.M. Examination, November/December 2013
(New Syllabus)

(2012-13 and Onwards)

BUSINESS MANAGEMENT

Paper – 1.4 : Business Organisation and Environment

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written **completely** in **English**.

SECTION – A

Answer **any eight** sub-questions of the following. **Each** question carries **two** marks : **(8×2=16)**

1. a) Mention any four qualities of a successful businessman.
- b) State any four forms of business organisation.
- c) Give the meaning of 'unlimited liability'.
- d) Mention four types of co-operative societies.
- e) What is a Private Limited Company ?
- f) What is 'prospectus' of a company ?
- g) Mention four environmental legislations in India.
- h) What is micro environment of business ?
- i) Give the meaning of 'Trade'.
- j) What is capitalism ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **eight** marks : **(3×8=24)**

2. Discuss the 'Doctrine of Implied Authority'.
3. Explain the methods of operation of MNCs.
4. What are the differences between Public Limited Company and Private Limited Company ?
5. What are the limitations of environmental analysis ?



SECTION – C

Answer Question No. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks :° **(4×15=60)**

6. Explain the economic and national objectives of business.
 7. Explain in detail various kinds of partnership. Distinguish between General Partnership and Limited Partnership.
 8. Discuss the influence of socio-cultural environment on business.
 9. Discuss the features and merits of New Industrial Policy, 1991.
 10. How is a Joint Stock Company incorporated ? Explain the different stages of formation of a company.
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