

V Semester B.B.A. Degree Examination, Nov./Dec. 2018
(CBCS) (2016-17 and Onwards)
(Fresh + Repeaters)

BUSINESS ADMINISTRATION

5.6 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

1. a) What is strategic HRM ?
- b) What is employee retention ?
- c) What is job evaluation ?
- d) What is recruitment ?
- e) What is HR planning ?
- f) What are work-team ?
- g) Expand ESOP and BPR-E.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **6** marks. **(3×6=18)**

2. Explain the significance of strategic HRM.
3. What is job rotation ? What are its advantages and limitations ?
4. What are the principles of TQM ?
5. What are the ways to enrich the job ?
6. Explain Global selection approaches.



SECTION - C

Answer **any three** of the following questions. **Each** question carries **14** marks.

(3×14=42)

7. What are the strategic roles of HR Director ? Explain.
 8. Explain the different modes investment in training and development.
 9. Explain the important factors of SHRM.
 10. What is organisational change ? What are the approaches to organisational change ?
 11. Explain the components of HR competencies.
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