



Entrepreneurship Awareness program

Date:8/02/202

Class: IV SEM BBA and B.COM

Event: E-Cell Activity

Resource Person: Mr Suresh Chandra- Director AWAKE

Venue: Auditorium

Objective

- To create entrepreneurship awareness among students
- To make students aware on the various support facilities given by AWAKE for budding entrepreneurs

The entrepreneurship awareness program organized by E-Cell and inaugurated by The Principal, E-Cell Coordinator Mrs Sreelakshmi and Mr. Suresh Chandra the Director of awake presided over it.

The Resource person Mr. Suresh presented a vivid idea about the entrepreneurship opportunities that are available for the budding entrepreneurs. The Financial and non-financial assistance were the main thrust of the topic. The Resource person who was also the director of NGO "Awake" explained the functioning style of the NGO, how it provides entrepreneurial opportunities to women. Thus the students were provided with a social aspect of the entrepreneurial outlook too.

From the academic perspective thus the students grasped and were enlightened about the new facets entrepreneurship.

Conclusion- usefulness of the event or visit / Learning outcome

