

BBA Department

VISION

To create and nurture global humane leaders for business excellence and better society

MISSION

To provide a learning environment to imbibe the business capabilities for effective decision making with ethical, societal and environmental values

To build strong manpower with global exposure for quality contribution towards business excellence.

Foster think tanks in global business solutions with an holistic approach.

PEO's

<u>PEO1</u> Able to successfully handle the critical aspects in functional areas of business management.

PEO2 Enable students to take up higher education to become business professionals, researchers, consultants and teachers with core competencies and skills

PEO3 Produce entrepreneurs with focus on global sustainable growth.

PEO4 Create business leaders who are committed and ethical corporate citizens.

PROGRAMME OUTCOMES

PO1 Ability to design and develop solutions to solve complex business problems by using business and managerial knowledge and know-how.

PO2 Creation of expert business professionals for long term industrial sustainability.

<u>PO3</u> Conduct business on the grounds of societal and ethical standards.

PO4 Exhibit strong managerial skills to build a confident individual. Demonstrate an environment of constant learning and communication for active team building.

<u>**PO5**</u> Develop strong responsible individuals for environmental protection and sustainable development.

PO6 Developing Global Competency to match Corporate requirements

PO7 Development of IT enabled global professional expertise for solving real life business problems.

PSO

PSO 1 Build analytical skill to gauge socio-political and economic environment influence on business organisations

PSO 2 To develop skills with respect to data analytics and personality enhancement.

Subjects: I year

I semester	II semester
Language (Kannada & Hindi)	Language (Kannada & Hindi)
English	English
Fundamentals of Accounting	Financial Accounting
Business Organisation and Environment	Quantitative methods for business II
Quantitative methods for business I	Organisational behaviour
Management Process	Production and Operations
Indian constitution and Human Rights	Environment and Public Health

Subjects: II year

III semester	IV semester
Language (Kannada & Hindi)	Language (Kannada & Hindi)
Soft skills for business	Business Research Methods
Corporate Accounting	Marketing Management
Human Resource Management	Financial Management
Business Regulations	Services Management
Corporate Environment	Banking Regulations and Operations
Business Ethics	Cost Accounting
Science and Society	Personality Development

Subjects: III year

V Semester	VI semester
Entrepreneurial Management	International Business
Computer Application in Business	E-Business
Investment Management	Income Tax
Management Accounting	Strategic Management
Elective 1	Elective 1
Finance Elective- Advance Financial Management,	Finance Elective- International Finance
Human Resource- Employee Welfare and Social Security,	Human Resource- Organisational change and Management
Marketing- Consumer behaviour,	Marketing- Brand Management
Elective 2	Elective 2
Finance Elective- Financial Markets and services	Finance Elective- Stock and Commodity Market
Human Resource- Strategic HRM	Human Resource- Compensation Management
Marketing- Advertising and Media Management	Marketing- Retail Management

Course Outcomes

Semester I

Subject- Kannada

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from stories by eminent writers
CO2	Students will be able to comprehend letters write reports for effective communication

CO3	Students will be able to create awareness program by small skit, or role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping of CO

CO SL NO.	PO1	PO 2	PO3	PO4	PO5	PO6	
CO1	1	-	-	2	3	3	
CO2	-	-	-	-	3	3	
CO3	-	-	-	2	3	3	
CO4	-	-	-	2	3	3	
CO5	-	-	-	2	3	3	

Subject- Hindi

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from stories by eminent writers
CO2	Students will be able to comprehend letters write reports for
	effective communication
CO3	Students will be able to create awareness program by small skit,
	or role play etc among other citizens
	of fole play etc among other cruzens
CO4	Inculcate moral values and ethics as a member and leader in the
	team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic
	etc according to their choice.
	etc according to their choice.

Mapping of CO

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6	PO7
NO.							
CO1	1	-	-	2	3	3	-
CO2	-	-	-	-	3	3	3
CO3	-	-	-	2	3	3	2
CO4	-	-	-	2	3	3	3
CO5	-	-	-	2	3	3	2
avg	1	-	-	2	3	3	2.5

Subject- English

At the end of the course the student will be able to

CO1	Better literary and linguistic skills
CO2	Enhance creativity and communicative skills
CO3	The ability to understand different cultural contexts through literature
CO4	Comprehend pieces of literature related to war, peace, sports, travel adventure, art and culture.
CO5	Improvise the language skills and practice in the areas of remedial grammar, reading comprehension, summarizing and paragraph writing

Mapping of CO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	-	-	-	3	2	2	-
CO2	-	2	3	2	-	2	2
CO3	3	-	3	3	-	2	-
CO4	-	-	3	2	-	-	
CO5	-	-	-	3	-	3	2
Average	3	2	3	2.6	2	2.25	2

Subject: FUNDAMENTALS OF ACCOUNTING

CO1	Acquire conceptual knowledge of basics of financial accounting. Familiarize and understand the list of accounting standards and their application
CO2	Explain and recognize elements of financial statements and record transactions using double entry system.
CO3	To introduce subsidiary books. To make familiar with purchase book, sales book, returns and different types of cash book.
CO4	Preparation of final accounts under the single entry system. To train the students in preparing statement of capital and statement of affairs and profit and loss account.
CO5	The interpretation of this subject is to create the ability among students with the accounting concepts, tools and techniques influencing Business Organizations.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	3	3	2
CO2	3	2	2	2	3	3	2
CO3	2	2	2	2	2	2	2
CO4	3	2	2	2	3	2	2
CO5	3	2	3	2	3	3	3
AVERAGE	2.8	2	2.2	2	2.8	2.6	2.2

³⁻ High correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

³⁻ High correlation, 2-medium correlation, 1-low correlation

Subject: BUSINESS ORGANISATION AND ENVIRONMENT

CO1	students familiarize to the concepts of Business, Industry and commerce.
CO2	students analyse different forms of organisation and its effect on Business Environment.
CO3	Students gain knowledge regarding different dimensions of Business Environment and its powerful effect on Business Entity.
CO4	Students develop understanding regarding overview of Government Policies in India post liberalisation and its impact on Business Empires.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	3	2	2
CO2	3	2	2	2	3	3	2
CO3	2	2	2	2	2	2	2
CO4	3	2	2	2	3	2	2
AVG	2.75	2	2	2	2.75	2.25	2

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2

Subject: MANAGEMENT PROCESS

On completion of the Course students are able to

CO1	Gain knowledge about the basic principles of Management.
CO2	Students gain understanding of various concepts related to Planning, Organising, staffing, Directing, Co-ordinating and controlling.
CO3	Provide knowledge about different types of Organisation structures and departmentalization.
CO4	The Theories and need for motivating the staff and need for different leadership styles
CO5	Methods of establishing control system.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	2	2	1	-
CO2	2	2	-	1	1	1	-
CO3	2	3	-	-	-	1	1
CO4	3	1	-	1	-	2	-
CO5	3	2	-	2	-	3	3
AVG	2.6	1.8	1	1.5	1.5	1.6	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

³⁻ High correlation, 2-medium correlation, 1-low correlation

Subject- QUANTITATIVE METHODS FOR BUSINESS-I

At the end of the course the student will be able to

CO1	To provide the basic knowledge of quantitative methods and their application to commercial situation and for decision making in business
CO2	To analyse the nature and algebraic solution of given equation and to apply the application of simultaneous equations in day to day life.
CO3	To understand matrices and determinants and their application problems to commerce
CO4	To solve problems on AP & GP also arithmetic and geometric mean.
CO5	To calculate simple interest, compound interest, ratio and proportion.

Mapping of CO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	-	2	1	2	2
CO2	2	2	-	2	1	2	2
CO3	3	3	1	3	-	2	1
CO4	2	2	-	1	-	-	2
CO5	3	3	2	2	2	3	1
	2.6	2.6	1.5	2	1.33	2.25	1.6

Subject- INDIAN CONSTITUTION AND HUAMN RIGHTS

At the end of the course the student will be able to

CO1	The students will be able to develop better understanding of the society to communicate and work as a team for societal cause.
CO2	The Students will be able to apply his/her knowledge on the value systems and law to be better citizens and future leaders day life.
CO3	The students will be able to make use of information related to Law to enhance their knowledge on business laws to be a effective entrepreneurs and reach global heights.
CO4	The students will be able to understand the value of Indian Constitution and will be applying it ethically in a day-to-day life.
CO5	The students will be able to make use of fundamental rights and duties personally and professionally.

Mapping of CO

CO1	_	3	_	2	-	-	-
CO2	-	2	-	3	-	-	-
CO3	1	1	-	3	2	2	2
CO4	-	-	1	3	-	-	1
CO5	-	2	1	3	-	1	1
Average	1	2	1	2.8	2	1.5	1.3

Semester: II SEM

Subject- KANNADA

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from effective novel by eminent writer
CO2	Students will be able to comprehend letters for effective communication
CO3	Students will be able to create awareness program by small skit, or role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping of C O

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6	
NO.							
CO1	1	-	-	2	3	3	
CO2	-	-	-	-	3	3	
CO3	-	-	-	2	3	3	
CO4	-	-	-	2	3	3	
CO5	-	-	-	2	3	3	

Subject- HINDI

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from stories by eminent writers
CO2	Students will be able to comprehend letters write reports for effective communication
CO3	Students will be able to create awareness program by small skit, or role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping of CO

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6	PO7
NO.							
CO1	1	-	-	2	3	3	-
CO2	-	-	-	-	3	3	3
CO3	-	-	-	2	3	3	2
CO4	-	-	-	2	3	3	3
CO5	-	-	-	2	3	3	2
Total	1	-	-	2	3	3	2.5

Subject- ENGLISH

At the end of the course the student will be able to

CO1	Awareness of issues of contemporary relevance through exposure to literature.
CO2	Understanding pieces of literature related to mythology, patriotism, sports, humor and modern society.
CO3	To comprehend the text and revere human values
CO4	To express views and ideas using punctuations and cohesive devices.
CO5	Identify and apply communication abilities to face corporate challenges.

Mapping of CO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	-	3	3	-	2	-
CO2	-	-	3	2	3	2	-
CO3	-	-	3	3	2	-	-
CO4	-	2	2	3	-	-	-
CO5	-	-	-	3	-	3	2
Average	2	2	2.75	2.8	2.5	2.33	2

Subject- OUANTITATIVE METHODS FOR BUSINESS-II

At the end of the course the student will be able to

CO1	To familiarize the students with various statistical techniques for application in business Decision
CO2	To explain basic statistical concepts such as statistical collection, tabulation and graphical representation
CO3	To gain practical knowledge how to calculate correlation and regression to take business decision
CO4	To Independently calculate basic statistical parameters measures of central tendency and measures of dispersion
CO5	To interpret the meaning of the calculated statistical indicators and to know the significance of index number.

Mapping of CO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	2	2	1	2	1
CO2	3	2	2	2	1	2	1
CO3	3	3	1	3	1	1	-
CO4	3	3	3	1	2	3	2
CO5	3	2	2	2	2	2	2
	3	2.6	2	2	1.4	2	1.5

Subject: FINANCIAL ACCOUNTING

CO1	To train the students in preparation of fire insurance claims and treatment of abnormal
	items.
CO2	To introduce the system of Hire Purchasing system. To make familiarize with cash
	price, journal entries and ledger accounts in the books of Hire purchaser under asset
	accrual method.
CO3	Preparation of Royalty payment and analysis table. Preparation of ledger accounts in
	the books of lessee and lessor.
CO4	To familiarize the concept of partnership and to understand modes of calculating the
	purchase consideration and various ledger accounts to be prepared in the books of the
	Vendor.
CO5	The interpretation of this subject is to create ability amongst students with the few
	accounting standards and make them familiar with the accounting procedures for
	different types of business.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	3	2	2
CO2	2	2	2	2	3	2	2
CO3	2	2	2	3	3	2	2
CO4	2	2	2	2	3	2	3
CO5	2	2	2	2	3	2	3
AVERAGE	2.2	2	2	2.2	3	2	2.4

³⁻ High correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

³⁻ High correlation, 2-medium correlation, 1-low correlation

Subject: PRODUCTION AND OPERATIONS MANAGEMENT

On completion of the Course students are able to:

CO1	Gain knowledge about the basic principles of Management.
CO2	Students gain understanding of various concepts related to Planning, Organising, staffing, Directing, Co-ordinating and controlling.
CO3	Provide knowledge about different types of Organisation.
CO4	Theories of motivating the students and need for the leadership styles
CO5	Methods of establishing control system

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	3	2	2
CO2	2	2	2	2	3	2	2
CO3	2	2	2	3	3	2	2
CO4	2	2	2	2	3	2	3
CO5	2	2	2	2	3	2	3
AVERAGE	2.2	2	2	2.2	3	2	2.4

³⁻ High correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

3- High correlation, 2-medium correlation, 1-low correlation

Subject: ORGANIZATIONAL BEHAVIOR

On completion of the Course students are able to:

CO1	Students develop basic understanding of the field of Organizational Behaviour.
CO2	Students are imbibed with concepts related to Personality, Perception, attitude and to connect its influence for Organisational Development.
CO3	Understanding of group dynamics and demonstrate skills required for working in groups (team building).
CO4	Gained knowledge to analyse the effect of OD interventions on Organisational Change and development.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	3	2	2
CO2	2	2	2	2	3	2	2
CO3	2	2	2	3	3	2	2
CO4	2	2	2	2	3	2	3
AVERAGE	2.2	2	2	2.2	3	2	2.2

³⁻ High correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2

³⁻ High correlation, 2-medium correlation, 1-low correlation

Subject: ENVIRONMENT AND PUBLIC HEALTH

On completion of the Course students are able to:

CO1	The students will be able to create Business projects using their knowledge to integrate with Environmental conservatio
CO2	The students will be able to identify environment friendly ways to manage, reduce and reuse waste.
CO3	The students will be able to make use of the knowledge on environment conservation and critically think to create programs to communicate with the masses to give awareness.
CO4	The students will be able to apply their awareness of environment protection for reducing wastage and conservation of resources.
CO5	The students will be able to create awareness programs on environment through volunteering and computer literacy .

CO PO Mapping

CO1	2	-	2	-	3	-	3
CO2	-	1	-	1	3	-	3
CO3	1	2	-	-	3	3	3
CO4	-	1	-	-	3	-	3
CO5	3	-	2	-	3	3	3

³⁻ High correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2

³⁻ High correlation, 2-medium correlation, 1-low correlation

Semester III

Subject- KANNADA

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from a novel
	by eminent writer
CO2	Communicate effectively in oral and written Hindi
	communication and develop better comprehension skills.
CO3	Students will be able to create awareness of societal issues by doing skits, nukkad natak role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6,PO7
NO.						
CO1	-	-	-	-	3	1 -
CO2	-	-	-	-	2	3 3
CO3	-	-	-	-	3	3 3
CO4	-	-	-	-	3	3 3
CO5	-	-	-	-	3	2 3
	-	-	-	-		
Total					2.8	2.4, 2.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: SOFT SKILLS FOR BUSINESS

CO1	Ability to use intelligence, knowledge and emotions to build healthy relations with people and team building
CO2	Understand the importance of motivation and Perceverance Develop communication skills, public speaking and use of technology and presentation skills .
CO3	Ability to speak and write persuasively and win goodwill of employees. Importance of meetings and interview techniques

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	-	3	3	3		-
CO2	-	2	-	-	2	3	-
CO3	2	-	-	3	-	3	3
AVG	2.5	2	3	3	2.5	3	3

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject- HINDI

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from a novel
	by eminent writer
CO2	Communicate effectively in oral and written hindi communication and develop better comprehension skills.
CO3	Students will be able to create awareness of societal issuses by doing skits, nukkad natak role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping CO

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6	PO7
NO.							
CO1	-	-	-	-	3	1	-
CO2	-	-	-	-	2	3	3
CO3	-	-	-	-	3	3	3
CO4	-	-	-	-	3	3	3
CO5	-	-	-	-	3	2	3
AVG	-	-	-	-			
					2.8	2.4	2.4

Subject: CORPORATE ENVIRONMENT

CO1	Understand basic concepts related to formation of a company
CO2	will gain knowledge regarding various methods of raising finance to establish an entity
CO3	enable them to understand the methodology of holding corporate meeting
CO4	imbibing deep rooted knowledge where they understand the modes of winding up of a company.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	1	3	1
CO2	3	3	2	3	-	3	1
CO3	2	2	-	2	-	2	1
CO4	3	2	2	2	-	2	2
AVG	2.7	2.2	2	2.2	1	2.5	1.2

	PSO1	PSO2
CO1	3	1
CO2	3	2
CO3	2	2
CO4	3	1

Subject: BUSINESS ETHICS

On completion of the Course students are able to:

CO1	Will be able to gain knowledge on Business Ethics and values in relevance to Modern Biz World.
CO2	To imbibe Personal and Professional ethics .
CO3	To inculcate social corporate responsibility and cross cultural ethics in changing Biz environment.
CO4	Understanding importance of Corporate Governance.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	2	-	2	1
CO2	3	2	3	2	-	1	-
CO3	2	2	3	2	2	3	1
CO4	3	2	2	2	1	2	1
AVG	2.7	2	2.2	2	1.5	2	1

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	
CO2	2	3
CO3	2	2
CO4	3	-

Subject: BUSINESS REGULATIONS

On completion of the Course students are able to:

CO1	Acquired knowledge on contract and sale of goods Act
CO2	Learnt on companies Act and procedures
CO3	Gained knowledge on various foreign regulations and consumer rights and duties
CO4	Acquiring knowledge how the inventions to be patented
CO5	Understand how the transactions to are digitalized

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	3	3	2	1	2	1
CO2	3	3	2	1	-	3	2
CO3	3	3	-	2	-	3	3
CO4	3	2	-	2	-	3	3
CO5	2	2	-	1	-	3	3
AVG	2.6	2.6	2.5	1.6	1	2.8	2.4

	PSO1	PSO2
CO1	3	3
CO2	3	2
CO3	3	1
CO4	1	2
CO5	2	2

Subject: HUMAN RESOURCE MANAGEMENT

On completion of the Course students are able to:

CO1	Acquired knowledge on HRM, its environment, methods of selection, and Interview
	techniques.
CO2	Analyze various aspects of training and career development
CO3	Formulation of various remuneration and welfare measures.
CO4	Understanding transfers and promotions
CO5	Learn and analyze globalization of HRM and problem solving technique in transnational and multinationals

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	1	2	1	2	-
CO2	3	2	-	2	-	2	1
CO3	2	2	2	2	-	2	-
CO4	2	2	2	2	-	2	-
CO5	2	2	2	2	2	2	2
AVG	2.4	2.2	1.7	2	1.5	2	1.5

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	2	3
CO3	2	3
CO4	2	3
CO5	3	1

Subject: CORPORATE ACCOUNTING

CO1	To enable students to understand concepts of Corporate accounting.
CO2	To facilitate students to analyse valuation of Goodwill and Shares.
CO3	To enable students to understand financial statement analysis.
CO4	To enable students to understand holding company accounts and accounting methods.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	-	1	-	2	-
CO2	2	2	-	2	-	2	1
CO3	3	2	2	2	-	2	2
CO4	2	2	-	2	-	2	2
CO5	3	2	2	2	-	2	2
AVG	2.6	2	2	1.8	-	2	1.7

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

Subject- SCIENCE AND SOCIETY

At the end of the course the student will be able to

CO1	The students will be able to develop better understanding of the society in relation to history of science, interdependence of science with other cultures, technology and modern science and various scientific method
CO2	The Students will be able to apply his/her knowledge modern science and its impact on society
CO3	The students are made aware of antibiotics its effects and adversities on health and knowledge on nanotechnology is also used.
CO4	The students will be able learn the impact of information revolution, high tech devices and various energy issues on life and livelihoods
CO5	The students will be able to learn the importance of agriculture and dairy development and also about renewable energy sources .

Mapping of CO

CO1	3	3	3	3	3	3	3
CO2	3	2	3	3	3	3	3
CO3	-	1	3	-	3	1	3
CO4	3	3	3	2	3	3	3
CO5	2	-	1	3	3	-	2
Average	2.7	1.5	2.6	2.7	3	1.7	2.8

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	2
CO4	3	2
CO5	3	2

Semester IV

Subject- HINDI

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from a novel by eminent writer
CO2	Communicate effectively in oral and written hindi communication and develop better comprehension skills.
CO3	Students will be able to create awareness of societal issuses by doing skits, nukkad natak role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping CO

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6	PO7
NO.							
CO1	-	-	-	-	3	1	-
CO2	-	-	-	-	2	3	3
CO3	-	-	-	-	3	3	3
CO4	-	-	-	-	3	3	3
CO5	-	-	-	-	3	2	3
AVG	-	-	-	-			
					2.8	2.4	2.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: KANNADA

At the end of the course the student will be able to

CO1	Understand their social and personal responsibility from effective novel by eminent writer
CO2	Students will be able to comprehend letters for effective communication
CO3	Students will be able to create awareness program by small skit, or role play etc among other citizens
CO4	Inculcate moral values and ethics as a member and leader in the team.
CO5	Can be a creative writer, innovative thinker, good narrator, critic etc according to their choice.

Mapping of CO

CO SL	PO1	PO 2	PO3	PO4	PO5	PO6
NO.						
CO1	1	-	-	2	3	3
CO2	-	-	-	-	3	3
CO3	-	-	-	2	3	3
CO4	-	-	-	2	3	3
CO5	-	-	-	2	3	3
AVG	1	-	-	2	3	3

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: MARKETING MANAGEMENT

On completion of the Course students are able to:

CO1	Understanding about the marketing and its various environmental factors
CO2	Gained knowledge on buyer behavior and market segmentation
CO3	Acquiring knowledge about various stage in Product Life Cycle
CO4	Understanding the marketing channels and sales management
CO5	Understanding the role of digitalization for effective Marketing

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	2	2	1	-
CO2	2	2	-	1	1	1	-
CO3	2	3	-	-	-	1	1
CO4	3	1	-	1	-	2	-
CO5	3	2	-	2	-	3	3
AVG	2.6	1.8	1	1.5	1.5	1.6	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	-
CO2	2	-
CO3	3	-
CO4	2	1
CO5	2	3

3- High Correlation, 2-Medium Correlation, 1-Low Correlation

Subject: FINANCIAL MANAGEMENT

On completion of the Course students are able to:

CO1	Gained knowledge on various source of finance
CO2	Students gained knowledge on factors affecting the capital and capital structure formation
CO3	Students understood the concept of ethical accounting and reporting
CO4	Gained knowledge on various dividend policies
CO5	Students acquired knowledge on working capital requirement and operating cycle

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	-	3	-	3	2
CO2	3	3	-	3	-	3	1
CO3	2	2	3	2	2	2	-
CO4	2	2	-	-	-	2	-
CO5	2	2	-	-	-	2	1
AVG	2.4	2.2	2	2.6	2	2.4	1.3

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	3	1
CO4	3	-
CO5	2	2

Subject: BANKING REGULATION AND OPERATION

On completion of the Course students are able to:

CO1	Familiarizing students with law and operation of banking.
CO2	To extend knowledge f Banking Operations in connection with collecting banker, paying banker and lending operations.
CO3	Understanding banker and customer relationship.
CO4	Elucidating Negotiable Instruments and its types.
CO5	Ability to gain knowledge on conceptual framework of customers, Account holders and innovations in Banking Industry.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	2	2	1
CO2	2	2	2	-	-	1	-
CO3	2	2	2	-	-	1	-
CO4	3	2	-	2	-	2	2
CO5	3	2	-	2	-	2	3
AVG	2.6	2	1.6	1.7	2	1.8	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	1
CO2	2	1
CO3	3	1
CO4	2	2
CO5	2	3

Subject: SERVICE MANAGEMENT

CO1	ability to develop and differentiate various services and requisite skills.
CO2	Understanding how to market services against products using techniques and models of marketing
CO3	Will be able to gain knowledge on evolution, importance and need of tourism.
CO4	Introduction to Banking, Insurance and Healthcare services using IT

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	-	2	-	2	-
CO2	2	3	-	2	-	2	1
CO3	3	2	1	2	1	2	-
CO4	2	3	-	2	2	2	3
AVG	2.5	2.5	1	2	1.5	2	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	3	2
CO3	2	3
CO4	3	3

Subject: BUSINESS RESEARCH METHODS

On completion of the Course students are able to:

CO1	Create an environment among students about concepts related to research and its practices
CO2	Enable them to utilise different methods and tools to collect data for effective research.
CO3	Utilising advance statistical tools to analyse aspects of research
CO4	Enable them to follow a systematic process to write a research report.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	1	2	-	1	-
CO2	2	2	-	1	-	1	2
CO3	3	2	-	2	-	2	1
CO4	2	2	-	1	-	1	1
AVG	2.2	2	1	1.5	-	1.2	1

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	2	3
CO3	2	3
CO4	3	3

Subject: COST ACCOUNTING

On completion of the Course students are able to:

CO1	Understand the concepts and elements of cost.
CO2	Acquaint with the purchase procedure of materials and control.
CO3	Elicit knowledge on labour cost methods and control.
CO4	Acquaint with procedure for accounting and control of overheads
CO5	Develop the ability to apply in problem solving situations

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	2	3	2	2	2
CO2	2	2	2	3	2	3	2
CO3	2	2	2	3	3	2	2
CO4	2	2	2	3	3	3	2
CO5	3	3	3	3	3	3	3
Average	2.2	2.2	2.2	3	2.6	2.6	2.2

³⁻ High Correlation, 2-Medium Correlation, 1-Low Correlation

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	2	2
CO4	2	2
CO5	2	2

³⁻ High Correlation, 2-Medium Correlation, 1-Low Correlation

Subject: PERSONLAITY DEVELOPMENT

CO1	The students will be able to develop self esteem and effective communication skills to solve issues concerning personal and professional life
CO2	To develop leadership skills and to apply them in their day-to-day life for human development and Environment conservation.
CO3	To make use of their time wisely through learning time management and wise investment of their time- to maintain personal and professional life balance.
CO4	to develop Inter-personal skills for team building and group work.
CO5	To identify specific goals to construct their future professionally strong and to be successful entrepreneurs.

CO1	2	3	-	1	-	2	2
CO2	-	2	-	3	-	1	2
CO3	-	1	1	2	-	-	1
CO4	1	3	-	1	1	1	1
CO5	2	1	-	-	2	1	3
Average	1.6	2	1	1.75	1.5	1.25	1.8

³⁻ High Correlation, 2-Medium Correlation, 1-Low Correlation

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	2	2
CO4	2	2
CO5	2	2

³⁻ High Correlation, 2-Medium Correlation, 1-Low Correlation

SEMSTER V

Subject: COMPUTER APPLICATIONS IN BUSINESS

CO1	Use Basic Microsoft Office Software Package with MS-Word, MS-PowerPoint, MS-Access Excel
CO2	Analyze Database Management Systems to create tables for insertion and deletion operations
CO3	Develop basic level of software architecture/design using Tally
CO4	Apply and implement Types of Information Systems.
CO5	Creation and writing of Vouchers, Ledger Accounts, Sales and Purchase Registers

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	3	1	1	1	2	2
CO2	3	3	1	-	-	3	2
CO3	3	3	2	-	-	2	3
CO4	2	3	1	1	1	3	2
CO5	2	3	1	1	-	2	2
	2.4	3	1.2	1	1	2.4	2.2

Subject: INVESTMENT MANAGEMENT

On completion of the Course students are able to:

CO1	Enable and develop skills in analysing various types of securities.
CO2	Developing necessary skills to design and revise Portfolio of Securities.
CO3	Understanding the need and importance of various theories and strategies in
	Portfolio Management.
CO4	Gaining knowledge on MF's and use of Software packages in Portfolio
	Management

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	1		2	2
CO2	3	2	2	2		2	1
CO3	2	1	1	2		2	2
CO4	3	2	1	-	-	2	1
Avg	2.7	1.7	1.5	1.7		2	1.5

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	3	3
CO2	3	2
CO3	3	2
CO4	3	2

Subject: ENTREPRENEURIAL MANAGEMENT

CO1	understand concepts of entrepreneurship.
CO2	analyse concepts of Small Scale Industries
CO3	analyse concepts of starting up Small Industry.
CO4	analyzeand prepare Business Plan and implement the project and sickness in SSI.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3		1	2	-	1	
CO2			1	2			
CO3	3	1		-	1		1
CO4	1			1	1		
Avg	2.3	1	1	1.6	1	1	1

3- Highly correlation, 2-medium correlation, 1-low correlation

CO PO Mapping

	PSO1	PSO2
CO1	2	1
CO2	2	1
CO3	3	1
CO4	3	2

Subject: MANAGEMENT ACCOUNTING

On completion of the Course students are able to:

CO1	To enable students understand concepts of Management Accounting.
CO2	To enable students to understand concepts of ratio analysis.
CO3	To facilitate students to analyze concepts of fund flow statement and Cash flow statement.
CO4	To enable students analyze concepts of Marginal costing and Budgetary control.
CO5	To enable students to understand the analysis and interpretation of financial statements.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	2	2	2
CO2	3	2	2	2	2	2	2
CO3	3	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2
CO5	3	2	3	2	2	3	3
Avg	3	2	2.2	2.2	2	2.2	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	2
CO2	3	2
CO3	3	2
CO4	2	2
CO5	2	2
Avg	2.4	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

ELECTIVES

Subject: CONSUMER BEHAVIOUR

On completion of the Course students are able to:

CO1	conceptualize Consumer Behavior and its trends.
CO2	analyze individual determinants in consumer behaviour.
CO3	analyze individual and environmental determinants in consumer behaviour.
CO4	understand consumer decision making process.
CO5	Understand concepts related to consumer satisfaction and consumerism

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	-	2	-	-	2	1
CO2	3	-	1	-	-	2	2
CO3	3	2	2	2	1	2	2
CO4	2	-	2	2	1	3	-
CO5	2	-	3	2	-	3	2
Avg	2.6	2	1.8	2	2	2.4	1.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	1
CO2	3	
CO3	3	1
CO4	2	
CO5	2	1

Subject: ADVERTISING AND MEDIA MANAGEMENT

On completion of the Course students are able to:

CO1	understand concepts of Advertising and Media Management.
CO2	understand concepts of advertising and campaign planning.
CO3	understand creative strategy and advertising budget.
CO4	Gain knowledge of concepts of Advertising media strategy
CO5	understand concepts relating to advertising effectiveness and organizing
	advertising functions

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	3	3	1	2	1
CO2	2	2	3	3	1	1	1
CO3	2	2	2	3	1	1	2
CO4	2	2	3	3	1	1	2
CO5	2	1	2	2	1	1	1
AVG	2	1.8	2.6	2.8	1	1.2	1.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PO Mapping

	PSO1	PSO2
CO1	1	1
CO2	2	2
CO3	2	2
CO4	2	1
CO5	2	1

Subject: ADVANCED FINANCIAL MANAGEMENT

CO1	To enable students to under4stand Investment Decisions and Risk Analysis
CO2	To facilitate students to understand Cost of Capital and Capital Structure.
CO3	To enable students to conceptualize dividend theories and planning and forecasting of Working Capital.
CO4	To enable students to understand concepts of corporate valuation.
CO5	To familiarize students with Advanced Financial Analysis and Decisions.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	-	-	2	2
CO2	3	2	2	2	-	3	2
CO3	3	3	3	1	1	3	3
CO4	3	3	2	2	-	2	1
CO5	3	2	2	2	1	2	3
Avg	3	2.4	2.2	1.75	2	2.4	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	2	2
CO4	2	3
CO5	2	2
Avg	2	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: FINANCIAL MARKETS AND SERVICES

On completion of the Course students are able to:

CO1	Gained deep rooted knowledge of primary, secondary market and their instruments and players.
CO2	Will be able understand concepts related to NBFC
CO3	Gained knowledge about Stock market institutions, SEBI
CO4	Understanding financial aspects related to mutual funds.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	1	2	3	2
CO2	2	2	2	2	1	3	2
CO3	3	2	3	1	2	3	3
CO4	3	2	2	2	-	2	2
Avg	2.75	2	2.25	1.5	1.67	2.75	2.75

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	3	2
CO4	2	3
Avg	2.2	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: EMPLOYEE WELFARE AND SOCIAL SECURITY

On completion of the Course students are able to:

CO1	Gain knowledge regarding philosophy and principles of Labour Welfare
CO2	Understand concepts regarding various Labour Welfare Programmes
CO3	Indicate concepts related to Social Security in India.
CO4	Understand Concepts related to evolution of Labour Administration and its related concepts.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	2	2	2	3	2
CO2	2	3	2	2	1	3	2
CO3	3	2	1	2	2	3	3
CO4	2	2	2	2	2	2	2
Avg	2	2.75	1.75	2	1.75	2.75	2.25

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	2
CO2	2	3
CO3	2	2
CO4	2	3
Avg	2	2.5

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: STRATEGIC HUMAN RESOURCE MANAGEMENT

On completion of the Course students are able to:

CO1	Enable the students to understand the HR polices and strategies
CO2	Learn the need for Human Resource Development
CO3	Understand the trends in global HRM
CO4	Analyse the various methods of compensation

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	1	2	3	2
CO2	2	3	2	2	1	3	2
CO3	3	2	2	2	2	3	3
CO4	2	2	2	2	2	2	2
Avg	2.5	2.75	2	1.75	1.75	2.75	2.25

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	3	2
CO4	2	2
Avg	2.25	2

Subject: SOCIETY, DIVERSITY AND CULTURE

CO1	The students will be able to utilize the learnt subject knowledge to sensitize the society on human values through using computer application.
CO2	The students will be able to apply his/her learning of Society, Diversity and Culture to enhance and to construct better relations with the society at large.
CO3	The students will be able to organize computer literacy programs for the under privileged children.
CO4	The students will be able to apply their learning of Diverse cultures in the society and develop low cost people friendly technologies to communicate to the masses.
CO5	The students will be able to apply their learning to serve society as part of their life style through volunteering in various public forums.

CO1	3	-	1	-	3	2	3
CO2	-	-	-	-	3	2	3
CO3	3	-	3	-	3	2	3
CO4	3	1	3	-	3	3	3
CO5	-	-	-	-	3	2	3
Average	3	1	2.33	-	3	2.2	3

³⁻ High Correlation, 2-Medium Correlation, 1-Low Correlation

SEMESTER VI

Subject: INCOME TAX

On completion of the Course students are able to:

CO1	To enable students to have an overview of Income Tax exempted incomes.
CO2	To enable students to analyze Income from Salary and Income from Business and Profession.
CO3	To enable students to understand concepts of Income from House Property
CO4	To facilitate students to analyze computation of Total Income
CO5	To introduce students to the various provisions of Income Tax relating to computation of income of individual assesse.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	1	2	1	2	2
CO2	3	3	1	2	1	2	2
CO3	3	3	1	2	2	2	2
CO4	3	2	1	2	1	2	2
CO5	3	3	2	2	2	3	2
Avg	2.8	2.6	1.2	2	1.4	2.2	2

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	3	2
CO4	2	3
CO5	2	3
Avg	2.2	2.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: INTERNATIONAL BUSINESS

On completion of the Course students are able to:

CO1	Enable to understand concepts of International Business
CO2	analyse various modes of entry into International Business.
CO3	develop an insight into concepts of Globalisation and concepts of International
	marketing intelligence.
CO4	develop an overview of EXIM Trade practices and procedures and develop
	understanding in International Business in multicultural world.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	2	2	2
CO2	3	3	2	2	2	3	3
CO3	3	3	2	3	1	3	3
CO4	3	3	3	2	1	3	3
Avg	3	2.7	2.2	2.2	1.5	2.7	2.7

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PO Mapping

	PSO1	PSO2
CO1		2
CO2	3	3
CO3	3	2
CO4	3	2

Subject: E-BUSINESS

CO1	Enable students to understand concepts of e-business.			
CO2	Understanding concepts of security for e-business.			
CO3	conceptualize e-payments and e-business marketing technologies.			
CO4	develop awareness of different cyber laws in existence and understand			
	electronic modes of commercial operations.			

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	2	2	2	3	3
CO2	3	3	2	1	2	3	3
CO3	3	2	2	2	1	3	2
CO4	3	2	3	2	1	3	3
Avg	3	2.5	2.2	1.7	1.5	2.2	2.7

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PO Mapping

	PSO1	PSO2
CO1	3	3
CO2	3	2
CO3	3	3
CO4	3	3

Subject: STRATEGIC MANAGEMENT

On completion of the Course students are able to:

CO1	understand concepts of strategic management.
CO2	conceptualize environmental appraisal and strategic planning.
CO3	develop understanding of implementation of strategies.
CO4	analyze concepts of strategic evaluation and understand various strategic issues

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	1	3	3
CO2	3	3	3	3	3	3	3
CO3	3	2	2	2	1	3	3
CO4	3	1	2	2	1	2	2
Avg	3	2	2.25	2.25	1.5	2.7	2.7

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	1
CO2	3	2
CO3	3	1
CO4	3	1

ELECTIVES

Subject: BRAND MANAGEMENT.

On completion of the Course students are able to:

CO1	Conceptualise definitions of product, hfeatures and its types.
CO2	Imbibe the entire life cycle and development of product.
CO3	Inculcate concepts related to sales forecasting and market potential.
CO4	Gain exposure to concepts related to brand development, leveraging and performance.
CO5	Gain exposure towards designing and sustaining brand strategies.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	1	1	2	1
CO2	3	1	2	3	2	2	2
CO3	2	2	2	3	1	3	2
CO4	3	1	2	3	1	3	1
CO5	2	2	2	2	1	2	1
AVG	2.6	1.6	2.2	2.4	1.2	2.4	1.4

CO PO Mapping

	PSO1	PSO2
CO1	2	1
CO2	3	1
CO3	3	2
CO4	3	1
CO5	3	1

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: RETAIL MANAGEMENT.

CO1	Conceptualise concepts related to retailing, lifecycle and theories
CO2	Gain knowledge regarding retail consumer behaviour, customer satisfaction, risk analysis.
CO3	Gain knowledge regarding retail operations, store layout, and visual merchandise.
CO4	Gain deep rooted knowledge regarding Retail Marketing mix.
CO5	Enhance use of technology in retailing.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	1	1	2	2
CO2	3	1	2	2	1	2	2
CO3	3	2	2	1	2	2	2
CO4	3	2	2	2	2	2	3
CO5	2	2	2	2	1	2	3
AVG	2.8	1.8	2	1.6	1.4	2	2.4

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PO Mapping

	PSO1	PSO2
CO1	1	1
CO2	3	2
CO3	1	1
CO4	2	2
CO5	3	2

Subject: ORGANISATIONAL CHANGE AND DEVELOPMENT

On completion of the Course students are able to:

CO1	Gain Knowledge regarding the concepts related to change-its importance and nature.
CO2	Understand concepts related to Organisational effectiveness.
CO3	Inculcate knowledge regarding OD Assumption and values.
CO4	Gain deep understanding regarding types of interventions
CO5	Enhance knowledge regarding concepts related to creativity and innovations.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	2
CO2	3	2	3	3	1	2	1
CO3	3	2	2	2	1	2	3
CO4	3	2	2	2	1	2	2
CO5	3	2	3	3	1	2	3
AVG	3	2	2.6	2.6	1.4	2.2	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	3	2
CO2	2	1
CO3	2	1
CO4	2	1
CO5	3	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: COMPENSATION MANAGEMENT

On completion of the Course students are able to:

CO1	Conceptualise definitions of Job evaluation, Performance Appraisal and its methods
CO2	Gain knowledge regarding types of incentives and Fringe benefits.
CO3	Develop understanding regardingwages, salaries and its components
CO4	Understand concepts related to rewards and incentives
CO5	Gain basic knowledge on regulatory bodies

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	1	2	2	-	1	-
CO2	2		2		-	-	-
CO3	3	1	2	2	-	-	1
CO4	3	1	2	2	-	-	1
CO5	2		2	-	-	-	-
AVG	2.4	1	2	2	-	1	1

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	2	2
CO4	2	2
CO5	1	

Subject: INTERNATIONAL FINANCE

On completion of the Course students are able to:

CO1	To enable students to understand concepts of International finance
CO2	To facilitate students to analyze foreign exchange and Balance of payments.
CO3	To enable students to analyze various concepts International Financial Markets
	and Foreign Exchange Risk.
CO4	To facilitate students to understand International Financial Institutions and
	Liquidity
CO5	To facilitate students to understand International Financial Environment,
	Instruments and Institutions.

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	2	2	2	2
CO2	3	3	3	2	2	2	2
CO3	3	3	2	2	2	2	2
CO4	3	2	2	2	2	2	2
CO5	3	3	2	2	2	3	2
Avg	3	2.6	2.2	2	2	2.2	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	2	2
CO4	2	2
CO5	2	2
Avg	2	2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: STOCK AND COMMODITIES MARKET.

CO1	Understanding an overview of capital and commodity markets
CO2	Understand the intricacies of operating in commodity derivatives market
CO3	Manage risk through hedging strategies.
CO4	Gain knowledge about the governance of Stock Exchange

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	3	3	3	2	3
CO2	3	2	2	3	3	3	2
CO3	3	3	3	2	3	3	3
CO4	3	3	3	3	2	2	1
Avg	3	2.75	2.75	2.75	2.75	2.5	2.25

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

CO PSO Mapping

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	3	2
CO4	3	2
CO5	2	3
Avg	2.4	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

Subject: VALUE EDUCATION

On completion of the Course students are able to:

CO1	The students will be able to utilize the learnt subject knowledge to sensitize the society on human values and apply it as part of their work ethics
CO2	The students will be able to apply his/her learning of Value Education to enhance and to construct better relations with the society at large
CO3	The students will be able to work towards National and Global Development by adhering to business regulations and human value systems
CO4	The students will be able to apply their learning of Diverse groups in the society and develop low cost people friendly products and services as Social Entrepreneurs

CO1	1	1	1	3	-	1	1
CO2	-	2	-	3	-	-	1
CO3	-	1	-	3	-	-	1
CO4	2	1	1	3	-	3	2
Avg	-	1	-	3	-	1	1

³⁻ Highly correlation, 2-medium correlation, 1-low correlation

	PSO1	PSO2
CO1	2	2
CO2	2	2
CO3	3	2
CO4	3	2
CO5	2	3
Avg	2.4	2.2

³⁻ Highly correlation, 2-medium correlation, 1-low correlation