

Inter College Fashion Fest Competition@ NHCE



The NHCE Fashion Club organized a Fashion Fest on 13th April 2018 at the Auditorium. The Event name was called “Elevani”.

Audrey Hepburn once said that Elegance is the only beauty that never fades and we took this quote seriously! “Elevani” is a platform where participants from colleges all over Bangalore came together to show off their style quotient. From a personality hunt to inter -college fashion shows, participants got to flaunt their complete knowledge about fashion. With our tagline - ‘Where style meets creativity and creativity meets elegance’ and the high spirits of our organizers, the event was pulled off in the best way possible.

Elevani was sponsored by PN Rao Suitings and was covered by our media partners TV9 and TOI. The fashion fest was

kicked off with an inter college fashion show that was judged by Ms. Gayatrisuresh, Ms. Gayatri Sandeep and Mr. Raj. The inter college fashion show was followed by a personality hunt called ‘La Modele’ where our fourth judge Mr.Anupam joined the presiding judges.

The winners of the fashion show were MVIT followed by the first runner ups JSS and the second runner up MSRIT. A cash prize of Rs. 25000 was awarded to the winners along with a trophy and Rs. 10000 was awarded to the runner ups.

Mr. and Ms. La Modele was bagged by Mr. Trishal and Ms. Swetha from Gopalan college and New Horizon College Of Engineering respectively. The prizes were given out by the judges and our cultural head Dr. Anitha S Rai.

TRENDS 2018 @ NHCM



The 3rd One Day National Conference, presented by IQAC, on the theme, TRENDS – Transcending the Realms to Enrich the Nations’ Developmental Strategies was organized and hosted on April 28, 2018 at the Shaheed Hemu Kalani Block, New Horizon College, Marathalli campus.

The Chief Guest and keynote speaker for the inaugural session, Mr. Vivek John Monteiro, Product Manager, Digital Core Banking Solutions, SAP Labs, spoke at length about technology driven disruptions, the opportunities that have opened up and also what the future may hold.

The technical session speaker, Dr. Bhavani Akkapeddi, Doctorate in Economics, provided the audience with invaluable insights on the ground realities, both good and

bad, with regards to India’s growth and development, while also dwelling on the strengths of the Indian Economy. She also addressed the issue of formulation and implementation of reforms and strategies towards the development of the Indian economy of the 80 research papers received, 45 papers were accepted and the same were presented in the post lunch session of the conference. The research papers presented by academicians, research scholars and students were all of diverse nature and background. Some of the notable sub-themes being artificial intelligence, big data, bitcoins, guerilla marketing, demonetization, forensic accounting, digital wallets, cashless economy, GST, crowd funding, people analytics and supply chain challenges.

1st place in RAGS to RICHES in the fest CONFLUENCE 2018

The event is all about How one can make the best use of waste and make something which can be sold in the market. Received a cash prize of Rs 2000.



Faculty Training Programme on Cloud Computing - Dept of CSE

We had a Faculty Training Programme (FTP) in our CSE Dept addressing faculties on the topic Cloud Computing on 13th of Apr 2018, by Mr. RamKumar, Special consultant for Jetking, Sadashivnagar-Bangalore, who has been previously working for TCS, Capgemini, HCL & Fujitsu.

Cloud computing is a developing paradigm of distributed computing. Virtualization in combination with utility computing model can make a difference in the IT industry and as well as in social perspective. Though cloud computing is still in its infancy it is clearly gaining momentum. Organizations like Google, IBM, ZOHO, Yahoo, Amazon are already providing cloud services. The products like Google App-Engine, Amazon EC2, Windows Azure are capturing the market with their ease of use, availability aspects and utility computing model. Users don't have to be worried about the hinges of distributed programming as they are taken care of by the cloud providers. They can devote more on their own domain work rather than these administrative works. Business organizations are also showing increasing interest to indulge themselves into using cloud services. There are many open research issues in this domain like security aspect in the cloud, virtual machine migration, dealing with large data for analysis purposes etc. In developing countries like India, cloud computing can be applied in the e-governance and rural development with great success. We have seen there are some crucial issues to be still solved to successfully deploy cloud computing for these social purposes. But they can be easily addressed by having domain expertise.

All faculties were demonstrated how to work on Real Time clouds like Azure & VMWare in the session. Cloud environment setup, working & analytics were the primary area focused.



Guest Lecture Programme titled 'Rendezvous With Chandini Hemdev' –NHC-M

A guest lecture was arranged for the students of 4th semester AB.Com on 4th May 2018 at Chanakya Seminar Hall. The lecture by the resource person, Miss. Chandini Hemdev, was in the form of a talk show and was called 'Rendezvous With Chandini Hemdev'. The session was conducted by Asst. Prof. Pratiksha Nayak and covered various areas of event management, a subject that the students have as a part of their academic syllabus. Apart from being a poetess and a literature enthusiast, Miss. Chandini is an event manager and runs her own successful company called Purple moon weddings. While answering the questions, she shared her personal and professional experiences which helped the students understand the nuances of this field. They learnt how it can be a career option, how prioritizing and balancing between academics and work is important and also got an insight into the challenges associated with event management. The session ended with a "Never have I ever" game which brought in an element of fun in the session.

Runners up in product launch event

The event was all about to come up with a new product which uses Artificial Intelligence and impress the panel members by giving presentation to invest in your product.



Guest Lecture Programme titled 'Rendezvous With Chandini Hemdev' –NHC-M

A guest lecture was arranged for the students of 4th semester A.B.Com on 4th May 2018 at Chanakya Seminar Hall. The lecture by the resource person, Miss. Chandini Hemdev, was in the form of a talk show and was called 'Rendezvous With Chandini Hemdev'. The session was conducted by Asst. Prof. Pratiksha Nayak and covered various areas of event management, a subject that the students have as a part of their academic syllabus. Apart from being a poetess and a literature enthusiast, Miss. Chandini is an event manager and runs her own successful company called Purple moon weddings. While answering the questions, she shared her personal and professional experiences which helped the students understand the nuances of this field. They learnt how it can be a career option, how prioritizing and balancing between academics and work is important and also got an insight into the challenges associated with event management. The session ended with a "Never have I ever" game which brought in an element of fun in the session.

"We Stand Together For Each Other"- A Play By Anti-Sexual Harassment Cell – NHC - M

A play was enacted by the members of the anti-sexual harassment cell for the student of the college to spread awareness about sexual harassment. The teacher coordinator was Mrs. Serah who supported in putting up this play. Lithin Thankachan of 2nd Year BBA was the student coordinator who directed and made the play successful. Students from different classes were called up. The play contained scenes and informative videos that showed types of sexual torment that people of different gender and age face. It helped the student to become cautious and protect their friends and themselves from such crimes. It explained the mental, emotional and physical trauma that a person goes through when he/she is sexually harassed. "WE STAND TOGETHER FOR EACH OTHER" was the message with which the play ended. Mrs. Greeshma Francis, HOD concluded the program with her thanks and also a request to the students to be aware and to fight sexual harassment of any sort. The play left a good impact by making the students be wary of sexual molestation.



Quantitative Aptitude #25

1. Arun is travelling on his cycle and has calculated to reach point A at 22 pm if he travels at 1010 kmph. He will reach there at 1212 noon if he travels at 1515 kmph. At what speed must he travel to reach A at 11 pm?
A. 88 kmph B. 1010 kmph
C. 1212 kmph D. 1414 kmph

Answer: Option C

Explanation:

Solution 1 Let the distance be xx km

Travelling at 1010 kmph, Arun will reach point A at 22 pm.

Travelling at 1515 kmph, Arun will reach point A 1212 noon.

Therefore, time taken when travelling at 1010 km - time taken when travelling at 1515 km = 2 = 2 hours

$$x/10 - x/15 = 2 \quad x/10 - x/15 = 2 \quad 3x - 2x = 2 \times 30 \quad x = 60$$

Time needed if travelled at 1010 kmph = $60/10 = 6$ hours = 6:00

Therefore, to reach at 11 pm, his travelling time must be $(6-1) = 5$ hours.

Hence, required speed = $60/5 = 12$ kmph

2. A car travels at an average of 50 miles per hour for 212 hours and then travels at a speed of 70 miles per hour for 112 hours. How far did the car travel in the entire 4 hours?

- A. 210 miles B. 230 miles
C. 250 miles D. 260 miles

Answer: Option B

Explanation:

speed1 = 50 speed1 = 50 miles/hour

time1 = 212 = 52 time1 = 212 = 52 hour

distance1 = $50 \times 52 = 2600$ distance1 = $50 \times 52 = 2600$ miles

speed2 = 70 speed2 = 70 miles/hour

time2 = 112 = 32 time2 = 112 = 32 hour

distance2 = $70 \times 32 = 2240$ distance2 = $70 \times 32 = 2240$ miles

Total d

3. The speed of a bus increases by 2 kmph after every one hour. If the distance travelled in the first one hour was 35 km, what was the total distance travelled in 12 hours?

- A. 422 km B. 552 km
C. 502 km D. 492 km

istance = distance1 + distance2 = $2600 + 2240 = 4840$ miles

Answer: Option B

Explanation:

Distance travelled in 1st hour = 35 = 35 km

Speed of the bus increases by 2 kmph after every one hour. Hence,

distance travelled in 2nd hour = 37 = 37 km

distance travelled in 3rd hour = 39 = 39 km

and so on

Total distance travelled

= $[35 + 37 + 39 + \dots + (12 \text{ terms})]$

$= 12[2 \times 35 + (12-1)2] = 6(70+22) = 6 \times 92 = 552 = [35 + 37 + 39 + \dots + (12 \text{ terms})]$

$= 12[2 \times 35 + (12-1)2] = 6(70+22) = 6 \times 92 = 552$

Industry Sectorial Workshop on 5th April 2018



Human Resource Specialization

The specialization programme of New Horizon College was held in a befitting manner. Presided over by the Head of the department of management studies. The programme was attended by the students of MBA department.

We had amongst us Mr. Arjun Vellal, founder and CEO of Proawitz Leadership Inc. He has consulted and trained over 100 companies across India and Asia. He brought to us the scenario of the real corporate world outside, the hardships one has to go through. In short, he made us aware to be vigilant in what specialization we opt for and be confident with it. He made us aware of the skills we need to instil within oneself, how as individuals we should mould ourselves towards perfection required outside the real world. He brought out the vivid R's circulating human resource they include Recruitment and Retain, Remuneration, Rewards and Recognition and Rules and policies. He also emphasized on the areas we need to polish ourselves like in communication, negotiation, leading and personality.

Mr. Arjun Vellal indeed delivered a valuable speech. An expression of gratitude to the Head of the department, Sheelan mam for organising such an eye – opener session.

A Report on Finance Specialization

We had amongst us Mr. Anu Mishra, Senior Tax Accountant at DynCorp International LLC, Former senior at Ernst and Young and a former management trainee at corporation bank. He brought out the scenario of the real corporate world outside, the hardships one has to go through. In short, he made us aware to be vigilant in what specialization we opt

for and be confident with it. He made us aware of the skills we need to instil within oneself, how as individuals we should mould ourselves towards perfection required outside the real world. Finance is not every person's cup of tea but one can pave way towards it, to make things a little easy Mr. Anu Mishra instilled out the apt things needed.

Mrs. Anu Mishra indeed delivered a valuable speech. An expression of gratitude to the Head of the department, Sheelan mam for organising such an eye – opener session.

A Report on Marketing Specialization

We had amongst us Mr. Bheemasain Joshi, an MBA graduate specialized in

the field of marketing and currently the regional head in CANARA HSBC OBC LIFE insurance company. He brought out to us the scenario of the real corporate world outside, the hardships one has to go through. In short, he made us aware to be vigilant in what specialization we opt for and be confident with it. Being from a marketing background, he stressed the pros of being in a marketing field, the benefits one gains, the peak level one can attain opting his/her marketing skills. Adding onto it he even brought to us an insight into what to focus on, what skills to adopt and the cherry on the cake was he even brought into light the recruitment criteria in general and then eeded by an individual incase applying for a marketing profession.

Mr. Bheemasain Joshi indeed delivered a valuable speech. In his speech he gave much importance to the field of marketing and was elated that such a programme was arranged.

However, the dilemma that had cropped up for many students regarding as to what to do with marketing as a specialization was erased off and they even had a clear picture as to what it is out in a corporate world. An expression of gratitude to the Head of the department, Sheelan mam for organising such an eye – opener session.

Behind the Scene

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